Item Note Rank Event Sponsorship 7 Needs more structure • **Flower Baskets** More concentrated area to save \$ 6 • Degottis & Fesslers <- great, slightly more • expensive 1 basket per pole Ask ODA or someone to manage watering • (internship w/horticulture program) City general fund pay for watering? • Baskets brighten up Downtown • • Large baskets on 4<sup>th</sup>, State & foot traffic Board members will ask for sponsors • Danielle will draft • Can we solicit? 0 Art, Banners, Flags, Historic 5 Maintenance of Art is an issue • Photos in Windows Arrange with property owners to put existing historic pics in windows Or window dressing on vacant spaces • Vinyl? • Lighting? o \$30 produced print? • Collage? Context for art design – collaborate with arts commission Holiday Lighting 4 Light Bridges • Ask Public Works if community can do it **Cigarette Butt Collectors** 3 New design better & cheaper • Business sponsors? No art on them • More Cleaning 3 Street sweeping – coordinate with parking Education about what business owners are supposed to maintain (vs. city) Clean team – focus on leaves! • Show estimated budget amounts Mural Protection 2 Ask Anna if CDBG can fund protection • Parking Contribution: Free Bus 1 Pass Program Equipment Library 1 **ODA Marketing Partnership** 0 Don't know what is going on with ODA marketing • partnership. Wait until Joint Board Meeting

## Notes from PBIA Budget Planning Meeting Thursday August 9<sup>th</sup>, 2018