

Meeting Minutes - Draft PBIA Advisory Board

City Hall 601 4th Avenue E Olympia WA 98501

Contact: Max DeJarnatt 360.570.3723

Thursday, September 13, 2018

6:00 PM

Council Chambers

1. CALL TO ORDER

Chair Ruse called the meeting to order at 6:04 p.m.

1.A ROLL CALL

Present: 7 - Chair Danielle Ruse, Vice Chair Jeffrey Barrett, Boardmember Jacob

David, Boardmember Janis Dean, Boardmember Nathan Rocker, Boardmember Jeffrey Trinin and Boardmember Jeremy Williamson

Excused: 4 - Boardmember Mary Corso, Boardmember Sandra Hall, Boardmember

Kimberly Murillo and Boardmember David Rauh

Absent: 1 - Boardmember Lyndsay Galariada

OTHERS PRESENT

City of Olympia Community and Development Staff:
Program and Planning Supervisor, Amy Buckler
Senior Program Assistant, Max DeJarnatt
Downtown Liaison, Mark Rentfrow
Program Specialist, Bonnie Herrington
Downtown Ambassador, Katherine Trahan
Downtown Ambassador, Teal Russell

City of Olympia Parks, Arts and Recreation Staff:

Program Specialist, Angel Nava

City of Olympia Public Works Staff: Senior Engineer, Jeff Johnstone Senior Planner, Sophie Stimson

2. APPROVAL OF AGENDA

The agenda was approved.

3. APPROVAL OF MINUTES

3.A 18-0833 Approval of PBIA Advisory Board August 9, 2018 Meeting Minutes

The minutes were approved.

4. PUBLIC COMMENT - NONE

5. ANNOUNCEMENTS

Ms. Buckler made announcements.

6. BUSINESS ITEMS

6.A <u>18-0820</u> Update on Arts Walk 2018

Ms. Nava discussed and handed out the Olympia Arts Walk Fall 2018 pamphlet. The Boardmembers asked clarifying questions and continued discussions.

The report was received.

6.C 18-0842 PBIA Public Art Investment

Mr. Rentfrown and Ms. Herrington gave an update on banners. These new banners replace the 30 existing banners purchased by PBIA in 2010. Handout was distributed for feedback on the banners in the "character area" for Capital, Waterfront, Entertainment, Artesian-Tech and SE Neighborhood. Comments due by Friday September 21, 2018.

The report was received.

6.D 18-0843 Twinklefest 2018 Status Report/Update

Mr. Rentfrow provided an overview of Twinklefest and discussed promotions for businesses to light up their windows and hang cedar garland to create an inviting environment to encourage downtown shopping.

Boardmember Dean moved, seconded by Boardmember David, to purchase four new snowflakes to display at the ice skating rink.

Aye: 7 - Chair Ruse, Vice Chair Barrett, Boardmember David, Boardmember

Dean, Boardmember Rocker, Boardmember Trinin and

Boardmember Williamson

Excused: 4 - Boardmember Corso, Boardmember Hall, Boardmember Murillo and

Boardmember Rauh

Absent: 1 - Boardmember Galariada

6.E 18-0854 Form a Nominating Committee for 2018 Board Elections

Ms. Buckler discussed the process for 2018 elections and recruitments.

6.F 18-0855 Update: 2019 Budget Planning

Ms. Buckler discussed and provided a handout with the ranking notes from the PBIA Budget Planning Meeting held on Thursday, August 9, 2018. Discussed marketing partnerships and will have further discussions in future meetings.

6.B <u>18-0839</u> Downtown Street Improvement Projects

Ms. Stimson and Mr. Johnstone handed out the Legion Way and Franklin Street Improvement Projects flyer. These are scheduled for construction in 2020 as part of the Downtown Strategy to improve walkability, make bike connections, support transit operations and maintain mobility for cars and freight. Washington and Capitol Way are long-term projects and more discussions will take place in 2019.

None; information only

7. REPORTS - NONE

8. OTHER TOPICS - TOPICS

8.A <u>18-0857</u> Round Table Discussion

A Boardmember inquired on the volunteer painting crew of the Traditions Building and other discussions took place.

9. ADJOURNMENT

The meeting adjourned at 8:20 p.m. The next scheduled meeting is Wednesday, October 3, 2018.

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