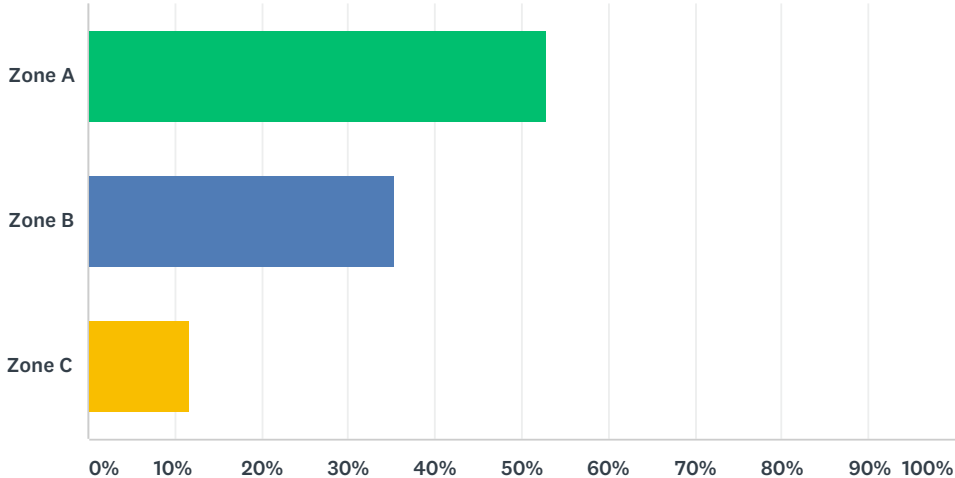


Q1 Which zone is your business in? Map (pdf)

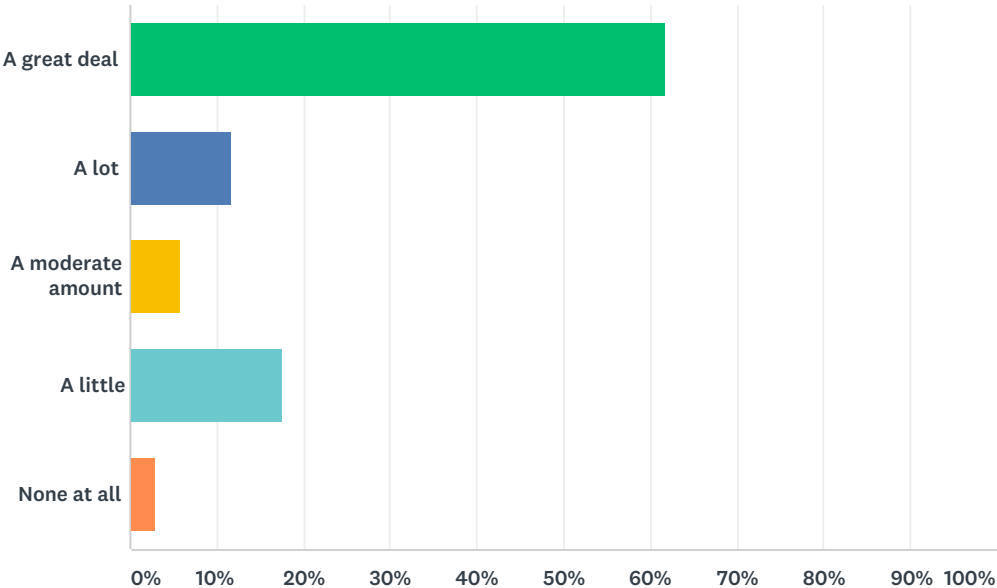
Answered: 34 Skipped: 1



ANSWER CHOICES	RESPONSES
Zone A	52.94% 18
Zone B	35.29% 12
Zone C	11.76% 4
TOTAL	34

Q2 To what degree does your business depend on available on-street parking?

Answered: 34 Skipped: 1

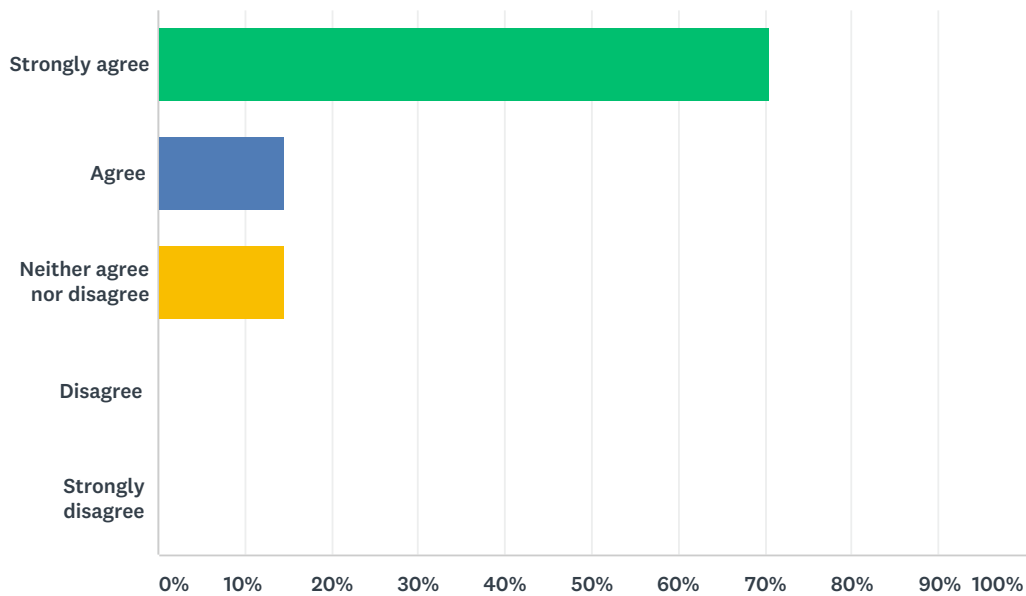


PBIA Holiday Parking Survey

ANSWER CHOICES	RESPONSES	
A great deal	61.76%	21
A lot	11.76%	4
A moderate amount	5.88%	2
A little	17.65%	6
None at all	2.94%	1
TOTAL		34

Q3 The Complimentary Holiday Parking is critical to encourage customers to visit Downtown during an important retail season

Answered: 34 Skipped: 1

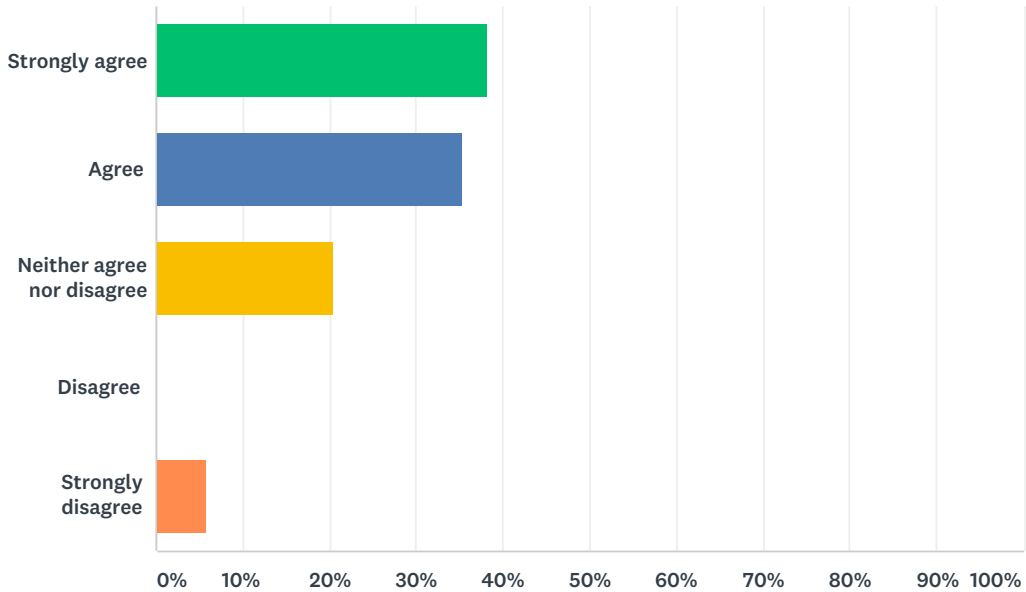


ANSWER CHOICES	RESPONSES	
Strongly agree	70.59%	24
Agree	14.71%	5
Neither agree nor disagree	14.71%	5
Disagree	0.00%	0
Strongly disagree	0.00%	0
TOTAL		34

Q4 On the whole, the Complimentary Holiday parking is used as intended - by Downtown customers

Answered: 34 Skipped: 1

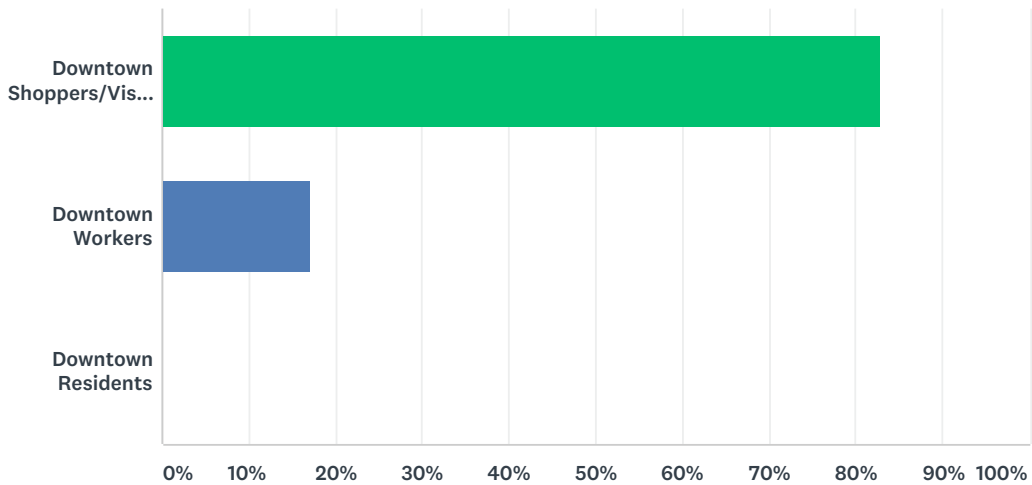
PBIA Holiday Parking Survey



ANSWER CHOICES	RESPONSES	
Strongly agree	38.24%	13
Agree	35.29%	12
Neither agree nor disagree	20.59%	7
Disagree	0.00%	0
Strongly disagree	5.88%	2
TOTAL		34

Q5 In your experience, who benefits the most from Complimentary Holiday parking?

Answered: 29 Skipped: 6



ANSWER CHOICES	RESPONSES	
Downtown Shoppers/Visitors	82.76%	24

PBIA Holiday Parking Survey

Downtown Workers	17.24%	5
Downtown Residents	0.00%	0
TOTAL		29

Q6 What, if anything, would make the Complimentary Parking program more successful?

Answered: 26 Skipped: 9

Q7 Please briefly describe any measures taken to dissuade employees from using the Complimentary parking

Answered: 28 Skipped: 7

Q8 What else would you like us to know?

Answered: 18 Skipped: 17

PBIA Holiday Parking Survey

Q6 What, if anything, would make the Complimentary Parking program more successful?

Answered: 26 Skipped: 9

#	RESPONSES	DATE
1	Identify the worker's cars and pressure them not to use their customer's parking.	1/7/2019 11:33 AM
2	The time limit could be lifted to a higher amount. Especially through out the year as for example,Our tattoo shop often has appointments that last 4-6 hours. It's very inconvenient to have to stop to have our clients move there cars at the 3 hour mark. :D	1/7/2019 10:26 AM
3	Better knowledge of it.	1/4/2019 10:34 AM
4	I think it is a success. It was certainly loved and well received by my clients.	1/4/2019 10:16 AM
5	No time limit! Parking is a huge issue with customers and any barrier is too much. We are lucky people come downtown at all, given all the bull larky they here in the news.	1/3/2019 3:06 PM
6	Its a good plan for free parking for the holidays	1/3/2019 11:53 AM
7	A sticker on the meters explaining that time restrictions still apply.	1/3/2019 9:51 AM
8	I think it works great.	1/3/2019 8:28 AM
9	The meters are hard to read sometimes and difficult to know if there is free parking or not.	1/3/2019 8:13 AM
10	Do it more often	1/3/2019 7:58 AM
11	perhaps more advertising or signs that say parking is free, some people did not know about it including myself until i got to the meter to pay. maybe that would encourage more people to come downtown	1/3/2019 7:31 AM
12	not sure	1/2/2019 5:57 PM
13	Advertising - even though it's announced and a banner is placed - so many people are still unaware	1/2/2019 5:28 PM
14	It's fine to encourage patrons to shop during the holidays. But the larger problem is the homeless situation. You can offer free parking all day long year round but that does not negate the fear locals and visitors feel IF they decide to visit. Business owners struggle to stay alive dealing with a problem that continues to grow and worsen each day. Business owners are penalized from so many directions while the derelict troublesome majority of homeless camp out without much consequence. All the while those of us who support our community are expected to pay for these abuses and disrespect, losing customers because because someone decided to use our front door as a bathroom	1/2/2019 5:26 PM
15	Extension to include the days leading to the new years	1/2/2019 5:24 PM
16	keep enforcing the time limits	1/2/2019 5:22 PM
17	Expand the number of meters included.	1/2/2019 5:11 PM
18	Provide a lot on the DASH route where employers can buy inexpensive spaces for low-wage employees. Publicize heavily to Downtown Businesses that taking prime parking spots for themselves is hurting their own business.	1/2/2019 5:08 PM
19	Parking Structures	1/2/2019 5:01 PM
20	More time limit enforcement	1/2/2019 4:50 PM
21	BETTER MONITORING OF THE 2 HOUR LIMITS.	1/2/2019 4:50 PM
22	return to free 2 hour parking everywhere	1/2/2019 4:49 PM
23	Having Elves greeting shoppers. Maybe business volunteers sharing the job.	1/2/2019 4:42 PM
24	Better information/control about how business owners are (or are not) "gaming" the system by using/exploiting the parking perk to get employees free parking.	1/2/2019 4:36 PM

PBIA Holiday Parking Survey

25	give us back the 2 smart lots	1/2/2019 4:33 PM
26	More advertising that it's happening	1/2/2019 4:31 PM

PBIA Holiday Parking Survey

Q7 Please briefly describe any measures taken to dissuade employees from using the Complimentary parking

Answered: 28 Skipped: 7

#	RESPONSES	DATE
1	Can the City identify the serial street parkers that are employees and fine them or put pressure on their employer?	1/7/2019 11:33 AM
2	We pay for monthly parking so we don't ever have to worry bout this. A little walk and cold air aint no thing.	1/7/2019 10:26 AM
3	Threatening them.	1/4/2019 10:34 AM
4	I don't understand this question. I encouraged my employee to park in the nine hour meters, like I always do.??	1/4/2019 10:16 AM
5	We tell our employees that the free parking isn't for them and they take away from our business and others alike if they take up the free parking.	1/4/2019 10:13 AM
6	We have paid spots for our employees. How about not having a tent city in the middle of a parking lot so people will park there, instead of the street?	1/3/2019 3:06 PM
7	Keeping the the time limit of free parking	1/3/2019 11:53 AM
8	We rely on volunteers and I encouraged them to use it, they work 4 hours shifts, it's tough when they have to leave the store to move their cars, but they did. But they did park away from the stores, by the lake if necessary.	1/3/2019 9:51 AM
9	Because 9hour meters are not included my staff did not use it - plus most of my staff do not drive - they bus downtown.	1/3/2019 9:13 AM
10	It's only good for 2 hours so I don't see how that really works for employees. Also, employees do a lot of shopping and eating downtown so they are your customers too.	1/3/2019 8:28 AM
11	The Honor System.	1/3/2019 8:13 AM
12	I am one person self-employed	1/3/2019 7:58 AM
13	Most employees have passes to park either in parking lots or parking structures or a 9 hours meter.	1/3/2019 7:31 AM
14	provide parking to employees off street	1/2/2019 5:57 PM
15	leadership, education and directions to other parking	1/2/2019 5:28 PM
16	None	1/2/2019 5:26 PM
17	Our students also act as volunteers. Parking protocol was explained to them.	1/2/2019 5:24 PM
18	we already pay for off street parking for ours!	1/2/2019 5:22 PM
19	Employees already park elsewhere.	1/2/2019 5:11 PM
20	Make available inexpensive parking SOMEWHERE served by the free DASH shuttle.	1/2/2019 5:08 PM
21	offering parking lot passes	1/2/2019 5:01 PM
22	Loss of job	1/2/2019 4:50 PM
23	WE TOLD OUR EMPLOYEES THAT THEY WERE NOT ALLOWED AND WE PARKED IN THE LONG TERM LOTS.	1/2/2019 4:50 PM
24	i dont pay their tickets if they get them	1/2/2019 4:49 PM
25	Asked employees to leave parking for customers. More customers = more tips= \$\$ in pocket	1/2/2019 4:42 PM
26	Not sure there are any "measures taken to dissuade", exactly. In our business it isn't an issue: we provide parking for employees by purchasing parking lot passes for our employees (appx 15 employees (FT)	1/2/2019 4:36 PM

PBIA Holiday Parking Survey

27	None	1/2/2019 4:31 PM
28	I provide offstreet parking for my employees.	1/2/2019 4:30 PM

PBIA Holiday Parking Survey

Q8 What else would you like us to know?

Answered: 18 Skipped: 17

#	RESPONSES	DATE
1	na	1/7/2019 10:26 AM
2	During a stressful holiday season, this was a kind and generous program and I appreciated it. I don't think of it as a program with profit attached, just generosity from the city. This survey makes me feel like it might not happen again next year. I hope you bring it back!	1/4/2019 10:16 AM
3	Barriers like having to pay for parking will drive shoppers away. We hear it all the time from customers	1/3/2019 3:06 PM
4	nothing	1/3/2019 11:53 AM
5	Please continue this courtesy and consider doing it once quarter? Yes please.	1/3/2019 9:51 AM
6	This survey is irrelevant! The PBIA should spend all available resources on influencing city council to move homeless campers out of down town, finding a regional solution	1/3/2019 8:33 AM
7	Please keep the holiday shopping.	1/3/2019 8:28 AM
8	The boardwalk has been affected by all the parking closures. Very difficult for our clients to park now - many are disabled or elder.	1/3/2019 7:58 AM
9	Thank you for all you do to support downtown businesses as well as the health and well being of downtown in general	1/2/2019 5:28 PM
10	At the rate things are going, you won't have many businesses left to offer free parking for any patrons to visit. TRUTH	1/2/2019 5:26 PM
11	Thank you for a great job.	1/2/2019 5:24 PM
12	have a nice day.	1/2/2019 5:22 PM
13	The Complimentary Parking at the Holidays sounds welcoming so it's still a good meme even if it is selfishly and stupidly used. I'd encourage parking enforcement to be very strict in ticketing any violation by business owners parking longer than allowed in free spaces during the Holiday Free Parking period. They must recognize some of the cars.	1/2/2019 5:08 PM
14	We need a well designed parking structure or 2.	1/2/2019 5:01 PM
15	WE APPRECIATE ANY HELP GETTING MORE PEOPLE DOWNTOWN. PARKING STRUCTURE.	1/2/2019 4:50 PM
16	thanks for the efforts you make for us.	1/2/2019 4:49 PM
17	Great program. I hope to see it continue.	1/2/2019 4:42 PM
18	nonothing	1/2/2019 4:31 PM