

Community Engagement on the 2020 Budget | OVERVIEW

WHAT	2019 Community Engagement to inform 2020 Budget Priorities	
PURPOSE	Listen to citizen’s perspectives on the top priorities for the City of Olympia, so that City Council can use those perspectives to inform the City’s budget.	
WHO	Olympia residents who responded to the 2017 citizen survey, and residents who register for <i>Engage Olympia</i> . We will strive to engage a demographic sample of our citizens—using targeted outreach to typically underrepresented residents as needed.	
WHEN	Launch: July 9, 2019 Close: August 9, 2019	
WHERE	Online: <i>Engage Olympia</i>	
HOW	We will replicate the community conversation model we piloted in 2018 using the City’s online engagement tool, <i>Engage Olympia</i> . The goal is to host an interactive virtual conversation that is readily accessible to residents, and welcoming for people from a diversity of backgrounds, experiences and abilities.	
INTENT	<p>The intent is to provide information on how we budget as a City, and use the various <i>Engage Olympia</i> tools and series of “We Budget Differently” videos to engage citizens in expressing their top priorities. City Council will be able to hear directly from citizens, and use that information to inform the budget decision-making process.</p> <p>In addition, we want this model will continue to build on the meaningful relationships and trust that was fostered at last year’s Community Conversation.</p>	
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