

**RESOLUTION NO. M-1970**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF OLYMPIA, WASHINGTON,  
DESIGNATING A CREATIVE DISTRICT WITHIN THE CITY OF OLYMPIA AND  
AUTHORIZING APPLICATION FOR STATE CERTIFICATION OF SAID CREATIVE  
DISTRICT**

**WHEREAS**, RCW 43.46.105 authorizes local governments to designate a Creative District within its territorial boundaries, subject to certification by the Washington State Arts Commission; and

**WHEREAS**, a Creative District is a geographically defined area where art, cultural, social, and economic activity takes place; and

**WHEREAS**, a Creative District consisting of cultural facilities, creative industries, and arts-related businesses can be a hub of social and business activity; and

**WHEREAS**, experience in other jurisdictions has proven that Creative Districts work to help communities thrive by focusing on the creative economy to grow jobs and increase economic, educational, and cultural opportunities for both residents and visitors; and

**WHEREAS**, the benefits of a state-certified Creative District include: promoting the City's identity, qualities, and values; increasing tourism and bringing new visitors to the City; creating jobs and long-term career opportunities; the ability to pursue grants related to the creative industry; strengthening the fabric and livability of the City; and setting the stage to improve and/or redevelop historic community assets; and

**WHEREAS**, staff has recommended utilizing the Artisan/Tech and Entertainment Character Areas outlined in the *City of Olympia Downtown Strategy* as the geographic boundaries for the City of Olympia's proposed Creative District; and

**WHEREAS**, the Olympia community showed support of the creation and activation of the Artisan/Tech and Entertainment Character Areas through work on the Downtown Strategy, and the work is also supported by the recently completed Arts, Cultures, and Heritage (ArCH) Study; and

**NOW, THEREFORE, THE OLYMPIA CITY COUNCIL DOES HEREBY RESOLVE** as follows:

**Section 1.** That the area shown on the attached Exhibit A, which is incorporated herein by reference, and known in the *City of Olympia Downtown Strategy* as the Artisan/Tech and Entertainment Character Areas, is hereby designated as the City of Olympia Creative District (the Creative District), subject to certification by the Washington State Arts Commission.

**Section 2.** That the City Manager, or his designee, is directed and authorized to petition the Washington State Arts Commission for certification of the Creative District and to execute on behalf of the City of Olympia any documents necessary for state certification of the Creative District, and to make any minor modifications as may be required and are consistent with the intent of this Resolution, or to correct any scrivener's errors.

**Section 3.** That the Creative District shall promote the exploration of and participation in the creative economy, arts, and humanities through cultural experiences unique to Olympia's community.

**Section 4.** That the City of Olympia endorses the goals of economic vitality and enhancement of community life through participating in the development and financial support of the Creative District.

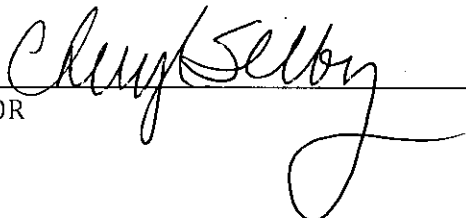
**Section 5.** That all residents of the City, especially those who own property or businesses within the Creative District, are encouraged to involve themselves and participate in the full development of the Creative District.

**Section 6.** That the City shall seek to develop incentives or programs to stimulate and encourage the vitality of the Creative District.

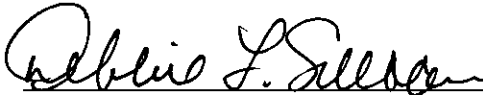
**Section 7.** That a City official shall be appointed to represent the City of Olympia on the Creative District's Governing Board, subject to its certification by the Washington State Arts Commission of the Creative District.

**Section 8.** That the City Manager is authorized to direct staff to actively support and cooperate with the Governing Board of the Creative District to develop, maintain, and encourage the economic activities of the arts and culture in Creative District.

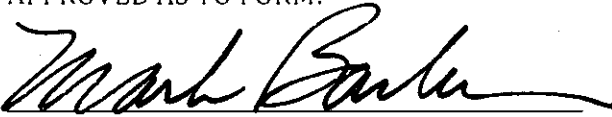
**PASSED BY THE OLYMPIA CITY COUNCIL** this 11<sup>th</sup> day of September 2018.

  
MAYOR

ATTEST:

  
CITY CLERK

APPROVED AS TO FORM:

  
CITY ATTORNEY

## CONCEPT MAP

## CHARACTER AREAS

-  **WATERFRONT**  
Enhance and connect to waterfront attractions.
-  **CAPITOL TO MARKET**  
Encourage a high activity mix of uses from the Capitol to the Farmers Market.
-  **ARTISAN/TECH**  
Encourage an eclectic mix of commercial activities and residences to support a creative neighborhood.
-  **ENTERTAINMENT**  
Continue the core's energy eastward in a safe and lively entertainment district.
-  **SE NEIGHBORHOOD**  
Build a holistic neighborhood with services and amenities.

## KEY PHYSICAL IMPROVEMENTS

-  Short-term investments
-  Long-term investment opportunities (looking for funding and partnerships)
-  Olympia Waterfront Route trail planning and completion (immediate and long-term actions)

## NOTE

Updated street standards and transportation master planning may lead to additional long-term street improvements.

