

## Community Engagement on the 2020 Budget | OVERVIEW

WHAT	2020 Budget: Your Priorities	
PURPOSE	<b>Listen to citizen’s perspectives on the top priorities for the City of Olympia, so that City Council can use those perspectives to inform the City’s budget.</b>	
WHO	Olympia residents who responded to the 2017 citizen survey, and residents who register for <i>Engage Olympia</i> . We will strive to engage a demographic sample of our citizens—using targeted outreach to typically underrepresented residents as needed.	
WHEN	Launch: July 9, 2019 Close: August 23, 2019 (this date was extended by two weeks from the original closing date)	
WHERE	Online: <i>Engage Olympia</i>	
HOW	We will replicate the community conversation model we piloted in 2018 using the City’s online engagement tool, <i>Engage Olympia</i> . The goal is to host an interactive virtual conversation that is readily accessible to residents, and welcoming for people from a diversity of backgrounds, experiences and abilities.	
INTENT	The intent is to provide information on how we budget as a City, and use the various <i>Engage Olympia</i> tools, a series of “We Budget Differently” videos, and <i>OlyFinance</i> to inform and engage citizens in expressing their top priorities. City Council will be able to hear directly from citizens, and use that information to inform the budget decision-making process. In addition, we want this model will continue to build on the meaningful relationships and trust that was fostered at last year’s Community Conversation.	
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