



Meeting Minutes

PBIA Advisory Board

City Hall
601 4th Avenue E
Olympia WA 98501

Contact: Max DeJarnatt
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Wednesday, November 6, 2019

6:00 PM

Council Chambers

1. CALL TO ORDER

Vice-Chair Barrett called the meeting to order at 6:02 p.m.

1.A ROLL CALL

Present: 6 - Vice Chair Jeffrey Barrett, Boardmember Jacob David,
Boardmember Janis Dean, Boardmember Lyndsay Galariada,
Boardmember David Rauh and Boardmember Jeremy Williamson

Excused: 2 - Chair Danielle Ruse and Boardmember Nathan Rucker

Absent: 1 - Boardmember Jeffrey Trinin

1.B OTHERS PRESENT

City of Olympia Community Planning and Development staff:
Strategic Projects Manager Amy Buckler
Historic Preservation Officer Marygrace Goddu

2. APPROVAL OF AGENDA

The agenda was approved.

3. APPROVAL OF MINUTES

3.A [19-1030](#) Approval of October 2, 2019 PBIA Advisory Board Meeting Minutes

The minutes were approved.

4. PUBLIC COMMENT - None

5. ANNOUNCEMENTS

Ms. Buckler shared announcements.

6. BUSINESS ITEMS

6.A [19-0992](#) Informational Report on "Great Places" Award

Ms. Goddu shared that 4th Ave was awarded the 2019 Great Streets Award from the American Planning Association Washington Chapter and the Planning Association of Washington. 4th Avenue was selected from the Great Urban Main Street category.

The information was received.

6.B [19-0891](#) Draft 2020 Budget

Commissioners discussed the 2020 budget.

Boardmember Rauh moved, seconded by Boardmember Dean, to add \$3,400 to contingency for a total budget of \$100,000 and to approve the recommended 2020 budget. The motion passed unanimously.

6.C [19-1026](#) Twinklefest Marketing Initiative

Ms. Buckler provided information about the Twinklefest budget, the banner design and the business registration form.

The information was received.

6.D [19-1029](#) Nomination Committee Recommendations for Upcoming Elections

Boardmembers discussed the current nomination committee recommendations and the possibility of changing the time of year that the Board asks for committee nominations.

The discussion was discussed and closed.

7. REPORTS

7.A [19-1027](#) Fall Downtown Marketing Campaign

Ms. Dean reported on the Fall Downtown Marketing Campaign and shared information about the video interviews Natasha (local videographer) would like to create using people who love Downtown. Ms. Dean asked that if Boardmembers have suggestions for video interviewees, to please let her know as soon as possible so she can pass the information along to Natasha.

The information was received.

8. OTHER TOPICS

8.A [19-0021](#) Round Table Discussion

Boardmembers discussed comments and concerns in the Downtown hub and agreed the most pressing issue currently Downtown is frequent broken windows.

The discussion was completed.

9. ADJOURNMENT

The meeting was adjourned at 7:10 p.m.