

Public Engagement Process - Project Overview

WHAT	An inclusive, community-led public engagement process to re-imagine Olympia's public safety system.
PURPOSE	Identify solutions to recommend to City Council that reduce inequities, eliminate bias, and create a public safety system that works for all.
HOW	 The process will be led by a Community Work Group made up of ten community members with diverse life experiences and perspectives. The Work Group will host a series of community conversations that are: In phases that evolve based on what's heard and learned Designed and led by experienced facilitators Have participants talking to and learning from one another in small groups Inclusive of a diversity of perspectives, life experiences, and expertise
WHO	 The process will: Be led by a Community Work Group Be supported by an Internal Public Safety Work Group made up of City and County staff who work in the criminal justice system Be supported by a team of consultants with subject matter expertise in the criminal justice system, data analytics, communications, and participatory leadership approaches, which the City will identify through a competitive RFQ process Include outreach to and engagement with marginalized community members, with an emphasis on Black, Indigenous, and People of Color and community members with lived experience in the public safety system Have City Councilmembers and City staff in a listening role throughout Be managed by the City's Strategic Planning and Performance Manager, Stacey Ray (Strategic Initiatives – Office of Performance & Innovation)
WHEN	Timeline:
	Phase I: What is Public Safety? April/May 2021

	Phase II: Identify Points of Influence & Strategies June/July 2021
	Phase III: Test & Refine Solutions August/September 2021
	Phase IV: Develop Strategic Direction & Road Map October/November 2021
OUTCOMES	 This process will produce: A shared definition for what public safety means for Olympians Goals and strategies for how to reduce inequities, eliminate bias, and create a public safety system that works for all Clear metrics for tracking and sharing progress Community members, staff, and Council having a better and shared understanding of how Olympia's municipal criminal justice system works A broadly inclusive engagement process that emphasized the voices and expertise of marginalized individuals and those with lived experience in the public safety system
PEOPLE & ROLES	 Ad Hoc Committee on Public Safety: Develop an understanding of Olympia's criminal justice system Recommend work sessions for the full City Council Approve the public engagement approach Make policy and budget recommendations to influence the 2022 budget
	 Community Work Group: Gain an understanding of Olympia's criminal justice system Identify who they need to hear from and why Outreach to and recruit participants Make a recommendation to City Council that is representative of the community
	 Internal Public Safety Work Group: Point of contact for developing stories and educational content Refine materials for community engagement process Dialogue with the Community Work Group, Council and/or public Review and provide input on goals, strategies, etc.
	 Social Justice & Equity Commission: Listen and participate in workshops and/or focus groups

	 Outreach to and invite members of marginalized groups (with an emphasis on Black, Indigenous, and People of Color) Adopt recommended actions identified through the process into their 2022 work plan
	Consultant Team:
	Provide additional expertise and capacity in:
	Participatory Leadership
	Meeting facilitation
	 Input/data collection, analysis, and reporting
	 Communications and graphic design
	Subject matter expertise in the criminal justice system
PROJECT CONTACT	Stacey Ray, Strategic Planning & Performance Manager
	Office of Performance & Innovation Strategic Initiatives – Executive Office