



Meeting Minutes - Draft

City Council

City Hall
601 4th Avenue E
Olympia, WA 98501

Information: 360.753.8244

Tuesday, March 9, 2021

5:30 PM

Online and Via Phone

Work Session

Attend: <https://us02web.zoom.us/j/83490088145>

1. ROLL CALL

Present: 7 - Mayor Cheryl Selby, Mayor Pro Tem Clark Gilman, Councilmember Jim Cooper, Councilmember Yến Huỳnh, Councilmember Dani Madrone, Councilmember Lisa Parshley and Councilmember Renata Rollins

2. BUSINESS ITEM

2.A [21-0239](#) Workshop on the Strategic Communications Planning Process

Communication Resources Northwest (CRNW) President Meg Winch gave an overview work they are doing with the City to develop a strategic communications plan and an organizational analysis.

Ms. Winch facilitated a discussion with the Council in order to gain a good understanding of City Council's needs and priorities related to City communications. The City Council weighed in on plan goals and objectives for strategic communication with residents, businesses, partners, and employees; and what they envision as future strategic communications at the City of Olympia.

The study session was completed.

3. ADJOURNMENT

The meeting adjourned at 7:51 p.m.