

PBIA - 2021 Budget

Program	Category	2021 Budget	2020 Budget	2020 Actual
Ambassadors & Clean Team	Clean & Safe	\$ 43,500	\$ 43,500	\$ 43,500
Mural protection	Clean & Safe	\$ 1,500	\$ 1,500	\$ -
Extra alley flushings	Clean & Safe	\$ 1,200	\$ 1,200	\$ 720
Flower baskets	Streetscape Beautification	\$ 5,400	\$ 5,400	\$ 4,334
Flower basket watering	Streetscape Beautification	\$ 18,000	\$ 18,000	\$ 6,342
Art/photos in windows	Streetscape Beautification	\$ 2,500	\$ 2,500	\$ -
Lighting	Streetscape Beautification	\$ 8,000		\$ -
4th quarter (formerly 'Twinklefest')	Marketing	\$ 6,000	\$ 14,000	\$ -
Event sponsorships	Marketing	\$ 7,000	\$ 7,000	\$ 3,735
Administration	Administration	\$ 2,000	\$ 2,000	\$ 27
Contingency	Contingency	\$ 4,350	\$ 4,900	\$ -
#WhyIGoDowntown	Marketing	\$ 10,000	\$ 9,600	\$ 9,600
TOTAL BUDGET		\$ 109,450	\$ 109,600	\$ 68,258