



OLYMPIA HARBOR DAYS

A South Sound Maritime Heritage Association Event

PO Box 2875, Olympia, WA 98507
360-556-0498 www.HarborDays.com info@HarborDays.com

48th ANNUAL MARITIME FESTIVAL - September 3 - September 5, 2021

April 28, 2021

Hello LTAC Committee Members,

What a year this continues to be for us all. I am so excited, with the release on April 16th of the Governor's addition to Phase 3 Reopening Requirements for Fairs and Special Events, to bring you this news.

Upon review of the new requirements and discussion with the Port of Olympia and Sammy Berg of Thurston County Health, I am pleased announce that a plan is being developed for Olympia Harbor Days to reopen as a small self-contained hybrid event with ticketed time entry at the Port Plaza. The South Sound Maritime Heritage Association (SSMHA) and I thank you for granting \$30,000.00 from the first round of LTAC funding. Knowing these funds were available will enable a quick pivot with confidence of meeting the budget. Within this application, we are asking for a reallocation of those funds to meet current needs.

The SSMHA has not yet been able to secure the Marine Insurance needed to promote the Vintage Tugboat Show and Races or other on water activities the festival is known for, although we keep searching. Because of this, we will shift promotion of the event with other SSMHA tourist attractions like the Parthia Tugboat Exhibit and the Tugboat Heritage Walk, which will also be year round events for tourists.

With this application, we are asking for consideration of granting the second round of funding for OHD as a full or larger hybrid event. The funds requested in the application cannot be fully classified at this time as we do not know what further recovery requirements may put into place but we do know funding will be needed for regional promotion and activities. Our ask is for allocation of funding for OHD to again be in position to quickly pivot, if possible, come June or July from the hybrid event at the Port Plaza to producing something larger along the Boardwalk at Percival Landing, still meeting all health and safety guidelines that may be in place at that time. It is our hope that many of the OHD live event experiences can be included and open for community enjoyment by Labor Day Weekend.

I thank you, for myself and the South Sound Maritime Heritage Association, for the trust placed in us for planning continued development and production for this signature event of Olympia. We are excited that Olympia Harbor Days 2021 can stay in the public eye as a small live hybrid event as we focus on event offerings and safely bringing community back to the waterfront and downtown.

Thank you for your time, understanding and consideration,

Carol J Riley, Executive Director



2021 Application for Olympia Lodging Tax Funds

Round 2: Amount of Lodging Tax Requested: Reallocation of \$30,000.00 previously granted for a Hybrid Event and \$30,000.00 for an expanded Hybrid or Full Event.

Note: Neither plan will include promotion of tugboats or on water activities.

Organization/Agency Name: **South Sound Maritime Heritage Association**

Federal Tax ID Number: **91-0984986**

Event or Activity Name (if applicable): **Olympia Harbor Days Festival**

Contact Name, Title: **Carol Riley, Executive Director, Olympia Harbor Days Festival**

Mailing Address City State Zip: **PO Box 2875, Olympia WA 98507**

Phone: **360-556-0498**

Email Address: info@HarborDays.com

Check all service categories that apply to this application:

- ☒ **X** Tourism Promotion/Marketing
☒ **X** Operation of a Special Event/Festival designed to attract tourists
☐ Operation of a Tourism Promotion Agency
☐ Operation of a Tourism-Related Facility owned or operated or non-profit organization
☐ Operation and/or Capital Costs of a Tourism-Related Facility owned by a municipality

Check which one of the following applies to your agency:

(Note: per Olympia's guidelines, only non-profit or public (government) agencies are eligible to apply for Lodging Tax funding)

- ☒ **X** Non-Profit (*Attach copy of current non-profit corporate registration with Washington Secretary of State*)
☐ Public Agency

CERTIFICATION

I am an authorized agent of the organization/agency applying for funding. I understand that:

- I am proposing a tourism-related service for 2021. If awarded, my organization intends to enter into a Municipal Services Contract with the City of Olympia; provide liability insurance for the duration of the contract naming the City as additional insured and in an amount determined by the City; and file for a permit to use City property, if applicable.
- The City of Olympia will only reimburse those costs actually incurred by my organization/agency and only after the service is rendered, paid for if provided by a third party, and a signed Request for Reimbursement form (or other form acceptable to the City) has been submitted to the City, including copies of invoices and payment documentation.
- My agency will be required to submit a report within 45 days of the completion of my event/activity documenting economic impact results in a format determined by the City.

Signature:

Date: 4/28/21

Donald J. Chalmers, Jr.
Printed or Typed Name: **Donald J. Chalmers, Jr.**

Supplemental Questions – You may use this form or a separate sheet of paper for answers

1. Describe your tourism-related activity or event.

- If an event, list the event name, date(s), and projected overall attendance.

Olympia Harbor Days Festival
September 3 – 5, 2021, Labor Day Weekend

- Describe why tourists will travel to Olympia to attend your event/activity/facility.

Round 2 Update: With vaccination rates increasing daily and readily available, people, now more than ever, want to do things and are ready to get back to some kind of normal and attend live events and connect with community. Hotel occupancy rates are up in Olympia to over 70%, up from a low of 30% last year, with some weekends selling out. People near and far will look to established trusted events like Olympia Harbor Days for reopening with safety plans in place.

We know that hybrid events being offered this spring like the Skagit Valley Tulip Festival with limited timed entry tickets are selling out, and Olympia Harbor Days is positioned to be one of these events without changing the dates or location and keeping it a free family friendly event. There is also a possibility that the planned Hybrid Event can expand as we continue with recovery from the pandemic.

Round 1 with minor edits: OHD has always been held Labor Day weekend and offers the public one last chance to celebrate summer along the waterfront. The festival attracts mariners, history buffs and those seeking unique, quality, and artistic arts and crafts items. OHD offers an assortment of engaging features, activities, demos, food and live music and entertainment for all ages.

OHD attracts the local community to the downtown historic waterfront and showcases historic Percival Landing and the Port Plaza. The festival also attracts tourists from the broader region including out of state and Canadian visitors. Locals make it a one or two day activity while out-of-town folks can make it an annual overnight trek or are looking for unique live experiences over the holiday weekend. Based on surveys, many out of town attendees stay in area hotels, RV's, or with family or friends.

The award winning festival has been experiencing an upward trend in attendance, features, and community support and participation over the past few years, marking its place as a maritime tourist attraction for the new National Park Services designation of Washington as the "Maritime Washington National Heritage Area". Washington State received this federal designation in 2019 and is a developing program targeted to bring greater year-round tourism thus increasing economic impacts for the state. This includes Olympia. "... the new program will help local groups coordinate and promote existing attractions such as maritime museums, historic ships, tribal heritage sites, lighthouses and community events such as Harbor Days" says Chuck Fowler in the article. Executive Director Carol Riley has had continual communication with Chris Moore, Executive Director of the Washington Trust for Historic Preservation, the agency that has been awarded the development of a management plan. Just recently, Carol was invited to participate in the next phase of the plan development by joining the Branding and Marketing Work Group. This program will have a positive impact in attracting more tourists to Olympia, not just for Olympia Harbor Days.

Round 2 Update: As new COVID requirements allow, OHD will

Hybrid Event:

- Continue acknowledging the maritime history of the South Puget Sound with continued development of the Tugboat Heritage Walk and/or Maritime Heritage Self-Guided Tour.
- Include possible participation of the Squaxin Island Tribe displaying tribal carvings and weavings, cultural activities, drum and dance, and tribal canoe racing with tribal salmon bake.
- Announce and promote the Tug Parthia landside attraction opening to be located near the Farmers Market.
- Provide a high quality and widely assorted arts and crafts fair retaining well established artisans who have a customer base in Olympia.
- Offer free Port of Olympia tours.
- Continue to team with local groups to provide opportunity for public exposure and enhanced unique experiences as:
 - Capital Volkssport Club sponsors of a festival 5K or 10K Walk About the Harbor

Expanded Hybrid or Full Event possible additions:

- Offer hands on maritime and marine themed activities for kids by Hands on Children's Museum, South Sound Estuarium, LEGOS® Harbor Build, South Sound Reading Association Book Giveaway, kids activities with Big Brothers Big Sisters, YMCA and Boys and Girls Club, and storytelling by our own pirate – Captain Patch and/or other similar activities.
- Insure the continuation of professional sand carving, keeping the beloved HOCM's Sand in the City alive in Olympia.
- Increase the offerings of seafood in the Food G'Alley to relate to the maritime theme of the festival.
- Continue to team with local groups to provide opportunity for public exposure and enhanced unique experiences as:
 - Arbutus Boat Building Workshop and live demo
 - Oly Arts who brought live theater to the Port Plaza
 - The Seafarer Collective of Grays Harbor Historical Seaport, continuation of "Intro to Working on the Water" for teens interested in maritime education and careers as well as development of an adult education class
 - Little Creek Casino and Lucky Eagle Casino offerings of local seafood options of salmon and oysters

Due to festival insurance restrictions, OHD will NOT be promoting or managing logistics with any vessels or on water activities. However, the festival that may coincide with the following whose owner, foundations or skippers may independently reserve dock space such as:

- independent arrivals of some vintage tugboats to continue the traditional gathering event at Percival Landing which was the catalyst to start OHD
- the independent arrival of the WA State tall ship Lady Washington offering touring and harbor sailings to the public
- the independent offering of tours, harbor cruises or Weekend Getaway Packages to Olympia on the historic Mosquito Fleet Steamship Virginia V or other vessels
- the independent arrival of Tug Comanche at Percival Landing, the retired US Coast Guard Cutter and floating WWII museum, or other unique vessels

2.

Round 2 Update: 2021 Tourism-Impact Estimate and 2020 Annual Report <i>(The 2020 Actual must be completed by groups who had an Olympia Lodging Tax Contract in 2020. The "actual" figures must be based on locally documented data and must not be estimates themselves.)</i>		
As a direct result of your proposed tourism-related service, provide:	2021 Estimate	2020 Actual
a. Overall attendance at your event/activity/facility	20K – 50K	0
Attendees who traveled 50 miles or More		
b. Number of people who travel more than 50 miles for your event/activity <i>NOTE: 2019 Estimated 10% of total attendees</i>	2000 - 5000+	0
c. Of the people who travel more than 50 miles, the number of people who travel from out of state or from another country <i>NOTE: 2019 Estimated 1% of total attendees</i>	100 - 500	0
Attendees who stayed overnight		
d. Of the people staying overnight, the number of people who stay in PAID accommodations (hotel/motel/bed-breakfast) in Olympia or Olympia area <i>NOTE: 2019 Estimated 2% of total attendees</i>	300 - 1000	0
e. Of the people who travel more than 50 miles, the number of people who stay overnight without paying for accommodations (with family or friends) in Olympia or the Olympia area <i>NOTE: 2019 Estimated 10% of total attendees</i>	2000 - 5000	0

Paid Nights One lodging night = one or more persons occupying one room for one night		
f. Number of paid lodging room nights resulting from your event/ activity/ facility <i>(example: 25 paid rooms on Friday and 50 paid rooms on Saturday = 75 paid lodging room nights)</i> NOTE: 2019 Known Room Block Room Nights – 121 Estimated Room Nights – 2% of total 1100 @ 3 per room = 366 – 121 = 245 paid lodging room nights (this included the cruise to Olympia)	100 - 300	0

3. What methodology did you use to calculate the 2020 estimates? (Direct counts and informal surveys are preferred.)

☒ Direct Count (Preferred)

☒ Indirect Count

☐ Representative Survey

☒ Informal Survey (Preferred)

☒ Structured Estimate

☒ Other (Please explain) Analysis of past years growth, returning vessels and vendors rates.

4. What methodology did you use to calculate / document the 2020 actual numbers? (Direct counts and informal surveys are preferred.)

Since the 2020 event could not be held, 2019 actuals based on Direct Counts, Informal Survey's, Structured Estimates and Analysis of Growth. **Numbers have been reduced and presented in a range due to unknown COVID impacts on attendance.**

☒ Direct Count (Preferred)

☒ Indirect Count

☐ Representative Survey

☒ Informal Survey (Preferred)

☒ Structured Estimate

☒ Other (Please explain) Contest, returning vendor rates.

5. Is there a host hotel for your event (yes or no)? If yes, list the host hotel.

No Change from Round 1. Yes, the OHD host hotel is the DoubleTree by Hilton with other area hotels promoted: Red Lion Inn and Suites Olympia - Governor Hotel, Quality Inn, and Hotel RL.

6. Describe the prior success of your event/activity/facility in attracting tourists.

No Change from Round 1. Attracting tourists to Olympia Harbor Days worked hand in hand with the broad offerings of the live event activities, food, and entertainment, combined with year-round marketing, advertising and promotion. Advertising and promotion included highlighting the best of the traditions the festival offers and the uniqueness of the new and unexpected. Promotional efforts were based again on the past success of year-round promotional campaign with an intensive four month social media strategy including daily postings on Facebook, Instagram and Twitter, offered a

visual story telling format of festival highlights, history and new experiences attendees could experience. The OHD marketing plan also included multiple short online videos; the continual updating of the website with photos, links, and video; and targeted marketing with increased Facebook paid promotions; Geo-Fencing, and other online media tools available by media partners.

2019 local and regional advertising vehicles included: (See examples submitted with the 2019 application.)

- *internet and printed magazines and publications for ads, stories and calendar postings*
- *online blogs*
- *Save-The-Date cards*
- *boating periodical stories*
- *Tug of the Month stories promotion*
- *targeted email lists*
- *rack card placement on ferries and hotels for the Cruise to Olympia and for the festival*
- *widely distributed maps of the festival with scheduled activities, including parking options*
- *the 12-page Special Event Program in the Olympian up from 8 pages the past 6 years with 31,215 readers of the Olympian and 91,995 readers of the Tacoma News Tribune and 500 copies distributed at the festival*
- *14 standalone ads in the Olympian (25,090 daily readers) and the Tacoma News Tribune (69,300 daily readers) and features in The Olympian Weekender and Tacoma News Tribune Go Entertainment sections*
- *multi-platform digital and targeted display ads with media partners The Olympian, Tacoma News Tribune, MIXX 96, KNKX*
- *Geo-Fencing of targeted locations to reach potential attendees*
- *188 spots on the local station MIXX 96.1*
- *36 spots on NPR's KNKX with equal spots for an Olympia Harbor Days giveaway contest for two tickets aboard the Virginia V for Tugboat Race viewing and a custom Lego Tugboat kit.*
- *participation with staffed display at Olympia's Wooden Boat Festival in May*
- *activity host at the Hands On Children's Museum with a tugboat patch work flag and pirate hats activity.*

Note: For OHD Lite there was limited time and budget for promotion as above. Community partners were asked to send out email blasts to their email lists or include information in their newsletters.

7. Describe your target tourist audience (location, demographics, etc.).

No Change from Round 1. *The target audience of OLYMPIA HARBOR DAYS is families and adults of all ages from the city, county, state, geographical region and more including out of state tourist and maritime enthusiasts. Most attendees have a passion for maritime history and activities or a passion for free fun family oriented educational activities. Many festival attendees just love to go to festivals and love Olympia, based on survey results. OHD is a targeted destination festival with plenty to do for kids and grownups alike. The festival attracts 20 somethings, many with children, all the way to 90 somethings that still remember the old tugs and races as kids and have great stories to share. It is often heard that people who grew up in the region, now with families of their own, return annually for the festival.*

Target audience includes:

- *Mariners still working in the industry, retired, hobbyists, historians, and recreational boaters.*

- Families looking for fun for everyone are continually targeted with the introduction and continuation of family friendly free exhibits and events like sand carving, expanded kids activities with offerings of activities by the Hands On Children's Museum, the South Sound Estuarium Association, the South Sound Reading Foundation and Lego's Harbor Build Activity, boat building and the award winning teen maritime class "Intro to Working on the Water".
- Music lovers continue to be a large audience so additional live music has been added as funds allow, including adding a third stage and live music on a tugboat. 2019 Offerings included sea shanty sing-alongs, The First Corps Jazz Band, Japanese Taiko drumming, rock, jazz, country western, blues, bluegrass, olde time, Brazilian. Presenting a variety of community based groups is important.
- Entertainment enthusiasts are another targeted audience with sand carving contests, circus performers, forging and woodworking demonstrations, story- telling pirates, including maritime music, barbershop, bagpipes, and a Samba Pirate Parade.
- Food lovers are targeted with more food options including a beer garden and tribal salmon bake and increased seafood options.

8. Describe how you will promote your event/activity/facility to attract tourists.

Round 1 no changes: Continual year-round promotion and marketing of the brand has been our key strategy to attracting tourist as presented above. With COVID the timeline will be shortened but can be intensified with more ads in print and radio and social media. It is important to note that OHD has continued to post photos, stories and updates on its Facebook page since the pandemic started.

Our strategy includes keeping the festival fresh by adding newness, the unexpected, and building on successes, as keys to attracting and retaining attendees/tourists and increasing attendance/tourism. Advertising to a broader region year round is critical to getting the word out, while maintaining and promoting a wide variety of music, entertainment and attractions for both kids and adults that want to return and/or share their experiences with friends, thus suggesting attendance.

Should 2021 allow for a full live festival, plans will continue to bring in more music, entertainment and attractions with great variety and newness while focusing on and maintaining and updating the traditional elements that have kept this festival going for 46 years (47 with the 2020 OHD Lite event).

With the past development of adding boat building, maritime classes, seafood offerings, sand carving, giveaway contests, native tribal activities of the Squaxin Island Tribe, and kid related activities, further growth opportunities and offerings exist. 2021 will repeat these successes and follow this winning recipe using similar criteria for adding more family fun value through activities; more things to see, touch, make and take; more seafood to taste; along with more music and entertainment options, adding virtual elements, all creating more memories.

Round 2 Update: Olympia Harbor Days, depending on timing to produce an Expanded Hybrid or Full Event, would like to focus on the following for further development to increase offerings to attract tourists:

- Expand professional sand carving contests finding a bigger location to do so.
- Continue to promote and build the fresh local seafood offerings with a Taste of the Harbor event linking to the maritime theme of Olympia Harbor Days.

- Expand the educational element for both youth and adults looking to make a career change, explore opportunities, options, and pathways for professional maritime careers with family wages.
- Continue with development of a regional NW down and dirty boat building contest and further develop the LEGO® Tugboat Build at Home started with OHD Lite.

9. Describe how you will promote lodging establishments, restaurants, and businesses located in the City of Olympia.

Round 2 Update:

- The re-development and distribution of the Tugboat Heritage Walks and/or Maritime Heritage Self-Guided Tour brochure from the OHD Lite event to include ads for lodging, restaurants and business along the tour route.
- Continuation of increased communication, visitations and partnerships with Olympia hotels. OHD offers and promotes room discounts through room blocks with partner hotels to all event participants and attendees.
- Continued association and offering of seafood within the festival can be extended to include area restaurants through promotion and advertising pre and post festival using a passport type approach and creating a Taste of the Harbor event.
- Adding a boat build competition can create opportunities for maritime businesses and local retail and bring groups from other communities to Olympia Harbor Days, which in turn brings more attendees.
- Continued outreach to selected businesses offering participation with a promotional booth in Olympia Harbor Days where they can meet face to face with the large and diverse festival audience.
- Increase local sponsorship with the intent to bring them in as community partners and promote their businesses on the OHD website, and in print, radio and in social media campaigns. Some of these businesses may have products they wish to include in giveaways, or may be interested in sponsoring a non-profit to have a promotional booth at Olympia Harbor Days.

10. Are you applying for Lodging Tax funds from another community (yes or no)? If yes, list the other jurisdiction(s) and amount(s) requested.

Same as Round 1: No.

11. What is the overall budget for your event/activity/facility? What percent of the budget are you requesting from Olympia Lodging Tax Fund?

Round 2 Update: The 2021 Full Event budget is \$101,000.00 in cash, \$60,000.00 LTAC Funds with an addition of \$50,000.00 In-kind for a total budget of \$211,000.00. LTAC funding represents 28.4% of the total. The Hybrid Event at the Port Plaza could be \$68,000.00 in cash (depending on ticket sales and price which has never been done before), \$30,000.00 LTAC Funds with an addition of \$25,000.00 In-kind for a total budget of \$123,000.00. LTAC funding represents 24.4% of the total.

- Advertising, Marketing, Subcontractors support to reach regional markets
\$25,000.00

- **Program activities including but not limited to:** maritime youth and adult education classes with paid instructor, professional boat building demo/competition with paid boat builder, securing of sand carving team, year round brochures and placement for the Tugboat Heritage Walk and/or Maritime Heritage Self-Guided Tour \$5000.00
- **Required PPE which may include but not limited to** 2000+ masks to have on hand, 10+ hand sanitizer stations, 4 - 6 additional hand washing stations, temperature checking equipment or service, COVID testing service if required, safe event signage, fencing and security and festival insurance. \$30,000.00

Note: Marine Insurance has been removed at this time as well as all costs associated with all on water activities. This has resulted in a decrease in income and of the budget previously presented. The cost of Festival Insurance has been added in.

Olympia Harbor Days 2021 Prepared for Lodging Tax Grant Request 4/28/2021	Full Percival Landing Port Plaza (Estimate)	Hybrid Port Plaza (Estimate)
REVENUE	\$	\$
Booth Vendors	48,000	12,000
Sponsors	53,000	36,000
Miscellaneous: Ticket Sales Tours, Cruise, Charters,	0	20,000
CASH REVENUE SUBTOTAL	\$101,000.00	\$68,000.00
LODGING TAX GRANT	60,000	30,000
TOTAL CASH REVENUE & INKIND	\$161,000.00	\$98,000.00
IN-KIND	50,000	\$25,000
TOTAL BUDGET	\$211,000.00	\$123,000.00
EXPENSES	\$	\$
Administration	45,000	35,000
General Overhead	8,000	8,000
Event Support	24,000	17,000
Advertising	4,000	4,000
Vessels	0	0
Entertainment	20,000	4,000
CASH EXPENSES SUBTOTAL	\$101,000.00	\$68,000.00
LODGING TAX GRANT EXPENSES	\$60,000.00	\$30,000.00
Advertising and Marketing with Website, Social Media, Video, Photography Sub-Contractors	15,000	10,000
Cruise to Olympia	0	0
Heritage Tour, Seafood, Sand Carving, Education, Boat Build Promotion and Sub-Contractors	5,000	0
Event Support including Festival Insurance, PPE, Compliance Officer, Addition Security/Staff	10,000	20,000
TOTAL EXPENSES	\$161,000.00	\$98,000.00

12. What will you cut from your proposal or do differently if full funding for your request is not available or recommended? [NOTE: Please be thorough with your answer. In balancing the number of requests with limited funds available, the Lodging Tax Advisory Committee relies on this information for decision-making.]

Same as Round 1: Without the Lodging Tax funds requested, it is improbable that Olympia Harbor Days, a free public event, will be able to secure complete stand-alone sponsorship or funding for insurance, marketing and advertising, or continue with festival redevelopment and offerings. Less funding would limit and therefore cut advertising and promotional expenses and restrict or cancel sand carving expansion, boat building competitions, maritime education, seafood expansion, and promotion of the Tugboat Heritage Walk and/or Maritime Heritage Self-Guided Tour.

13. Describe your plan to modify your event or request to comply with CoVID compliance requirements such as social distancing should they still be in place at the time of your event?

Same as Round 1: This application allows for a quick pivot to a full production of the festival based on current progression trends of the Pandemic and what may be able to be offered depending on COVID-19 requirements as a live event by the end of summer 2021. The model allows for condensed planning time for OHD, securing sponsorships, contracting with participants and subcontractors, to allow for adjustments to be made for production from a Hybrid event to a Full event.

If COVID restrictions are still in place and make the option of producing a full festival impossible, the funding asked for in this application will not be used.

Any Full or Hybrid live event – large or small, will need advanced publicity and safety signage reminding attendees of best COVID-19 preventative practices and how OHD is compliant. Additional hand washing stations, hand sanitizer stations will be secured and placed strategically throughout the festival footprint. Back of house cleaning procedures including possible temperature checks, COVID testing and supplies will be developed based on best practices and protocol at time of production. Additional health and safety standards will be presented and reviewed with all attending booth and food vendors, entertainment and activity groups, and festival support suppliers. Any additional portable sanitation cleaning and garbage/recycling standards will be adhered to as per City, County, State or Federal policy at the time.

Internal Revenue Service

Department of the Treasury

District
Director

P.O. Box 2350 Los Angeles, Calif. 90053

South Sound Maritime Heritage
Association
PO Box 2351
Olympia, WA 98507-2351

Person to Contact:
Gilda Lewis

Telephone Number:
(213) 894-2336

Refer Reply to:

EO041995

Date:

April 19, 1995

EIN: 91-0984986

Dear Taxpayer:

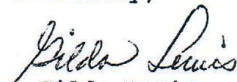
This letter is in response to your request for a copy of the determination letter for the above named organization.

Our records indicate that this organization was recognized to be exempt from Federal income tax in January 1977 as described in Internal Revenue Code Section 501(c)(3). It is further classified as an organization that is not a private foundation as defined in Section 509(a) of the code, because it is an organization described in Section 509(a)(2).

The exempt status for the determination letter issued in January 1977 continues to be in effect.

If you need further assistance, please contact our office at the above address or telephone number.

Sincerely,



Gilda Lewis
Disclosure Assistant

x



Filed
Secretary of State
State of Washington
Date Filed: 03/28/2020
Effective Date: 03/28/2020
UBI #: 601 174 452

Annual Report

BUSINESS INFORMATION

Business Name:
SOUTH SOUND MARITIME HERITAGE ASSOCIATION

UBI Number:
601 174 452

Business Type:
WA NONPROFIT CORPORATION

Business Status:
ACTIVE

Principal Office Street Address:
8644 29TH WAY SE, OLYMPIA, WA, 98513-9325, UNITED STATES

Principal Office Mailing Address:
PO BOX 2351, OLYMPIA, WA, 98507-2351, UNITED STATES

Expiration Date:
04/30/2021

Jurisdiction:
UNITED STATES, WASHINGTON

Formation/Registration Date:
04/11/1989

Period of Duration:
PERPETUAL

Inactive Date:

Nature of Business:
THE SOUTH SOUND MARITIME HERITAGE ASSOCIATION (SSMHA) IS ORGANIZED FOR THE PRESERVATION OF THE MARITIME HERITAGE OF OLYMPIA AND THE UPPER PUGET SOUND REGION WITH SPECIAL EMPHASIS ON COLLECTING, ASSEMBLING, PRESERVING AND DISPLAYING MARITIME OBJECTS, RELICS, AND DATA RELATING TO THE MARITIME HISTORY OF THE REGION. THE OBJECTIVE IS TO PRESERVE THE RECOGNITION AND APPRECIATION OF VINTAGE TUGBOATS AND TO SERVE AS A FOUNDATION FOR DEVELOPING A MUSEUM OF MARITIME HISTORY ARTIFACTS.

REGISTERED AGENT [RCW 23.95.410](#)

Registered Agent Name	Street Address	Mailing Address
LOYD LONG	8644 29TH WAY SE, OLYMPIA, WA, 98513-9325, UNITED STATES	PO BOX 2351, OLYMPIA, WA, 98507-2351, UNITED STATES

This document is a public record. For more information visit www.sos.wa.gov/corps

Work Order #: 2020032800177860 - 1
Received Date: 03/28/2020
Amount Received: \$10.00

PRINCIPAL OFFICE

Phone:

Email:

CAPNLONG@COMCAST.NET

Street Address:

8644 29TH WAY SE, OLYMPIA, WA, 98513-9325, USA

Mailing Address:

PO BOX 2351, OLYMPIA, WA, 98507-2351, USA

GOVERNORS

Title	Type	Entity Name	First Name	Last Name
GOVERNOR	INDIVIDUAL		LOYD	LONG
GOVERNOR	INDIVIDUAL		DON	CHALMERS
GOVERNOR	INDIVIDUAL		BOB	PECK
GOVERNOR	INDIVIDUAL		MARK	JOHNSON
GOVERNOR	INDIVIDUAL		KAREN	FRASER
GOVERNOR	INDIVIDUAL		SCOTT	SCHOCH
GOVERNOR	INDIVIDUAL		GEORGE	KURZMAN
GOVERNOR	INDIVIDUAL		CHUCK	FOWLER

NATURE OF BUSINESS

- THE SOUTH SOUND MARITIME HERITAGE ASSOCIATION (SSMHA) IS ORGANIZED FOR THE PRESERVATION OF THE MARITIME HERITAGE OF OLYMPIA AND THE UPPER PUGET SOUND REGION WITH SPECIAL EMPHASIS ON COLLECTING, ASSEMBLING, PRESERVING AND DISPLAYING MARITIME OBJECTS, RELICS, AND DATA RELATING TO THE MARITIME HISTORY OF THE REGION. THE OBJECTIVE IS TO PRESERVE THE RECOGNITION AND APPRECIATION OF VINTAGE TUGBOATS AND TO SERVE AS A FOUNDATION FOR DEVELOPING A MUSEUM OF MARITIME HISTORY ARTIFACTS.

EFFECTIVE DATE

Effective Date:

03/28/2020

CONTROLLING INTEREST

1. Does your entity own real property such as land or buildings (including leasehold interests) in Washington?

NO

2. As of January 1, 2019, has there been a transfer of stock, other financial interest change, or an option agreement exercised that resulted in a transfer of at least 16? percent interest in the entity?

NO

a. If "yes", has the transfer of stock, other financial interest change, or an option agreement exercised resulted in a transfer of controlling interest (50 percent or greater)?

NO

3. As of January 1, 2019, has an option agreement been executed allowing for the future purchase or acquisition of the entity?

NO

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Received Date: 03/28/2020

Amount Received: \$10.00

You must report a [Controlling Interest Transfer Return](#) IF: you answered "yes" to questions 1 AND 2a.

Failure to report a Controlling Interest Transfer is subject to penalty provisions of [RCW 82.45.220](#).

For more information on **Controlling Interest**, visit www.dor.wa.gov/REET.

RETURN ADDRESS FOR THIS FILING

Attention:

SSMHA TREASURER

Email:

CAPNLONG@COMCAST.NET

Address:

PO BOX 2351, OLYMPIA, WA, 98507-2351, USA

UPLOAD ADDITIONAL DOCUMENTS

Do you have additional documents to upload? **No**

EMAIL OPT-IN

☐ By checking this box, I hereby opt into receiving all notifications from the Secretary of State for this entity via email only. I acknowledge that I will no longer receive paper notifications.

AUTHORIZED PERSON

☒ I am an authorized person.

Person Type:

INDIVIDUAL

First Name:

LOYD

Last Name:

LONG

Title:

TREASURER

☒ This document is hereby executed under penalty of law and is to the best of my knowledge, true and correct.

This document is a public record. For more information visit www.sos.wa.gov/corps

Work Order #: 2020032800177860 - 1

Received Date: 03/28/2020

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