



## sponsorship opportunities

### Area Sponsor **\$4,985** (4 available)

Sponsor one of the 4 event areas. Choose from the Activities Area, Performance Area, Community Group Area, or Biergarten Area.

- **Sponsor Recognition on the following:**

- Opportunity to have a presence at the event with a sponsor tent/table (provided by sponsor)
- Recognition by the MC from the stage of the performance area in advance of each performance
- Prominent logo recognition on banners identifying each event area
- Prominent logo recognition on event sandwich board (4 placed throughout downtown daily throughout the summer)
- Prominent logo recognition on event paid advertising (where space allows)
- **Mixx 96.1 Radio Advertising**
  - Company name recognition in 25 event mentions
  - Company name recognitions in 25 thirty second ads
- Prominent logo recognition on event posters and postcards
- Prominent logo recognition on event webpage with link to your website
- Recognition on event press release
- Prominent logo recognition in weekly Alliance Newsletter throughout the summer
- 6 social media posts from now through the event week dedicated solely to recognizing your sponsorship of the event (6,500 followers)

### Supporting Sponsor **\$2,575** (5 available)

- **Sponsor Recognition on the following:**

- Opportunity to have a presence at the event with a sponsor tent/table (provided by sponsor)
- Logo recognition on event sandwich board (4 placed throughout downtown daily throughout the summer)
- Logo recognition on event paid advertising (where space allows)
- **Mixx 96.1 Radio Advertising**
  - Company name recognitions in 25 thirty second ads
- Logo recognition on event posters and postcards
- Logo recognition on event webpage with link to your website
- Logo recognition in weekly Alliance Newsletter throughout the summer
- 3 social media posts from now through the event week dedicated solely to recognizing your sponsorship of the event (6,500 followers)

### Participating Sponsor **\$485**

- **Sponsor Recognition on the following:**

- Name recognition on event sandwich board (4 placed throughout downtown daily throughout the summer)
- Name recognition on event posters
- Name recognition on event webpage
- Name recognition in weekly Alliance Newsletter throughout the summer
- 1 social media post from now through the event week dedicated solely to recognizing your sponsorship of the event (6,500 followers)

