



Meeting Minutes - Draft

Lodging Tax Advisory Committee

City Hall
601 4th Avenue E
Olympia, WA 98501

Contact: Mike Reid
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Monday, May 10, 2021

3:00 PM

Online via Zoom

Register to Attend:

https://us02web.zoom.us/webinar/register/WN_Ws_qpBhpQ8qjpfDXGSenUw

1. CALL TO ORDER

Chair Selby called the meeting to order at 3:04 p.m.

1.A ROLL CALL

Present: 4 - Chair Cheryl Selby, Committee member Jack Kiley, Committee member Meghan Payne and Committee member Theresa Thorning

2. APPROVAL OF AGENDA

The agenda was approved.

3. APPROVAL OF MINUTES

- 3.A** [21-0325](#) Approval of December 11, 2020 Lodging Tax Advisory Committee Meeting Minutes

The minutes were approved.

4. BUSINESS ITEMS

- 4.A** [21-0470](#) Review of Second Round 2021 Lodging Tax Funded Tourism Services Proposals

Economic Development Director/Staff Liaison Mike Reid gave a presentation on first-round funding submitted and the Committee's interest in allowing a second round of funding due to COVID-19 impacts. He reviewed the 2021 fund balance and estimated revenue.

The Committee reviewed second-round proposals and reached consensus on funding.

The Olympia Film Society proposal was a late submittal. The Committee agreed to consider it and reached consensus on funding.

The Committee agreed to funding second-round proposals as follows:

\$ 5,000 Gateway Rotary - Brats, Brews and Bands

\$30,000 Harbor Days (\$30,000 reallocation approved + additional \$30,000)

\$30,000 Harlequin Productions
\$50,000 ODA - Downtown Re-opening Marketing
\$50,000 ODA - Summer Saturdays
\$50,000 Olympia Parks - Oly on Ice Rink
\$30,000 WA State Senior Games
\$50,000 Olympia Film Society
\$295,000 Total second-round proposals recommended for funding

Committee member Kiley moved, seconded by Committee member Thorning, to forward recommendations for second-round lodging tax funding as proposed to the full Council for consideration and approval. The motion carried by the following vote:

Aye: 4 - Chair Selby, Committee member Kiley, Committee member Payne and Committee member Thorning

5. OTHER TOPICS

Mr. Reid brought up the Committee vacancy and criteria for a representative. He asked Committee members to reach out if they have someone in mind to fill the seat.

Mr. Reid reported the VCB recently hired a new Executive Director. A news release should be going out soon.

Chair Selby noted she will be scheduling a future Committee meeting to discuss and recommend a reserve policy for Council consideration.

6. ADJOURNMENT

Chair Selby adjourned the meeting at 4:37 p.m.