



## 2022 Application for Olympia Lodging Tax Funds

Amount of Lodging Tax Requested: \$ 5000

Organization/Agency Name: Lake Run Organization

Federal Tax ID Number: 27-5347194

Event or Activity Name (if applicable): Olympia Lakelair Races

Contact Name and Title: Bob Brennand - Co-Race Director

Mailing Address 4113 Banbridge Loop SE City Olympia State WA Zip 98501

Phone 360-310-0747

Email Address bobbrennand@comcast.net

Check all service categories that apply to this application:

- ☐ Tourism Promotion/Marketing
- ☒ Operation of a Special Event/Festival designed to attract tourists
- ☐ Operation of a Tourism Promotion Agency
- ☐ Operation of a Tourism-Related Facility owned or operated or non-profit organization
- ☐ Operation and/or Capital Costs of a Tourism-Related Facility owned by a municipality

Check which one of the following applies to your agency:

(Note: per Olympia's guidelines, only non-profit or public (government) agencies are eligible to apply for Lodging Tax funding)

- ☒ Non-Profit (Attach copy of current non-profit corporate registration with Washington Secretary of State)
- ☐ Public Agency

### CERTIFICATION

I am an authorized agent of the organization/agency applying for funding. I understand that:

- I am proposing a tourism-related service for 2022. If awarded, my organization intends to enter into a Municipal Services Contract with the City of Olympia; provide liability insurance for the duration of the contract naming the City as additional insured and in an amount determined by the City; and file for a permit to use City property, if applicable.
- The City of Olympia will only reimburse those costs actually incurred by my organization/agency and only after the service is rendered, paid for if provided by a third party, and a signed Request for Reimbursement form (or other form acceptable to the City) has been submitted to the City, including copies of invoices and payment documentation.
- My agency will be required to submit a report within 45 days of the completion of my event/activity documenting economic impact results in a format determined by the City.

Signature:

Robert M Brennand

Printed or Typed Name: Robert M Brennand

Date: 9/17/21

9/17/21

I hereby agree to provide the following information to the City of Olympia for the purpose of processing my application for funding. I understand that the City of Olympia is not responsible for the accuracy of the information provided by me. I understand that the City of Olympia is not responsible for the accuracy of the information provided by me.

## Supplemental Questions – You may use this form or a separate sheet of paper for answers

**1. Describe your tourism-related activity or event.**

- **If an event, list the event name, date(s), and projected overall attendance.**
- **Describe why tourists will travel to Olympia to attend your event/activity/facility.**

The Olympia Lakefair Races consist of three running/walking races; 3K, 8K and Half Marathon distances, planned for Saturday, July 16, 2022. 600-800 participants are expected. Tourists attend the event because it has a 45 year tradition, is connected with Lakefair (adding family events to attend), the races are well organized and supported and reasonably priced, and the weather is cooler in Olympia in July than most other States, making for excellent running conditions.

2.

<b>2022 Tourism-Impact Estimate and 2021 Annual Report</b> <i>(The 2021 Actual must be completed by groups who had an Olympia Lodging Tax Contract in 2021. The "actual" figures must be based on locally documented data and must not be estimates themselves. The City recognizes that there is a very high likelihood that your event was cancelled, if so please indicated "cancelled event" in 2021 Actual)</i>		
As a direct result of your proposed tourism-related service, provide:	2022 Estimate	2021 Actual
a. Overall attendance at your event/activity/facility	600	329
<b>Attendees who traveled 50 miles or More</b>		
b. Number of people who travel more than 50 miles for your event/activity	120	38
c. Of the people who travel more than 50 miles, the number of people who travel from out of state or from another country	60	19
<b>Attendees who stayed overnight</b>		
d. Of the people staying overnight, the number of people who stay in PAID accommodations (hotel/motel/bed-breakfast) in Olympia or Olympia area	75	27
e. Of the people who travel more than 50 miles, the number of people who stay overnight without paying for accommodations (with family or friends) in Olympia or the Olympia area	20	11
<b>Paid Nights</b> <b>One lodging night = one or more persons occupying one room for one night</b>		
f. Number of paid lodging room nights resulting from your event/ activity/ facility <i>(example: 25 paid rooms on Friday and 50 paid rooms on Saturday = 75 paid lodging room nights)</i>	118	40

3. What methodology did you use to calculate the 2022 estimates? (Direct counts and informal surveys are preferred.)

☒ Direct Count (Preferred)

☐ Indirect Count

☐ Representative Survey

☐ Informal Survey (Preferred)

☐ Structured Estimate

☐ Other (Please explain)

**4. What methodology did you use to calculate / document the 2021 actual numbers? (Direct counts and informal surveys are preferred.)**

☒ Direct Count (Preferred)

☐ Indirect Count

☐ Representative Survey

☐ Informal Survey (Preferred)

☐ Structured Estimate

☐ Other (Please explain)

☐ Event Cancelled due to CoVID Restrictions

**5. Is there a host hotel for your event (yes or no)? If yes, list the host hotel.**

Not in 2021. In the past we utilized the Red Lion Inn & Suites on Capitol Blvd and would attempt to secure a partner hotel again in 2022.

**6. Describe the prior success of your event/activity/facility in attracting tourists.**

With the advent of online entries and marketing, we now have much better information about our entrants. We originally planned to increase our marketing budget substantially in 2021 primarily through online marketing, but decided not to when it became obvious that COVID-19 could likely cause the event to be cancelled.

We upgraded our website in 2019 and continue to utilize a Facebook page to generate information about the event. While the event will always be primarily attended by Thurston County residents, we feel there is substantial growth opportunity for tourist growth due to the summer timing, excellent race reputation, affordability, and other Olympia and nearby area attractions and events such as Capital Lakefair.

**7. Describe you target tourist audience (location, demographics, etc.).**

Seattle and Portland area runners of previous races will be the primary targeted demographic group. We plan to work with our Online Entry/Finish Line company, Enmotive, to purchase an email listing of participants from previous races in the Portland and Western Washington area. Enmotive is a nationwide events management company and has an extensive database of race entrants. Depending on the funding we receive, we will expand the geographic reach of the emailings and outreach. Our website and Facebook page already tout the typical mid-July weather and association with Lakefair week.

While the 3K (1.8 miles) race/walk around Capitol Lake is certainly "doable" by most moderately fit people, the 8K and more likely Half Marathon are distances that more serious runners are willing to invest in a weekend away from home, so they will be more of a target audience than 3K participants.

Lastly, we have a partnership with the Silver Striders, an organization for runners over 50 years old who partner with various races in the Pacific Northwest to host championships at various distances. The Olympia Lakefair Races 8K race has been designated as the 8K championship. This championship should attract an extra 20-50 participants, all 50+ years old, and more likely to stay in local lodging than the average participant.

**8. Describe how you will promote your event/activity/facility to attract tourists.**

Direct emailings to prior participants and purchased email lists of runners, website ([www.olympialakefairraces.org](http://www.olympialakefairraces.org)), and a Facebook page (Olympia Lakefair Races) will be the primary three promotional vehicles

We will ensure our event is featured in running race oriented websites.

We will also participate at the Capital Cities Marathon Fair with a booth and brochures on Saturday, May 18, 2022.

**9. Describe how you will promote lodging establishments, restaurants, and businesses located in the City of Olympia.**

In the past we have promoted lodging establishments, restaurants and businesses located in the City of Olympia in the event Frequently Asked Question document on the website and FB page (see Attachments Section 5, highlighted in Yellow), and will continue to do so. The FAQ also points them to [www.experienceolympia.com](http://www.experienceolympia.com). Well80 was our hospitality sponsor in 2019 and 2021, and ideally that partnership will grow in 2022. We also had several rooms booked at a discounted rate at the Hotel RL before the race was cancelled in 2020. If we get a lodging partner, then they will be prominently displayed on our website and FB page. Local businesses who donate material or services in kind are announced during the race and listed as sponsors on the website. We are currently starting to recruit sponsors for the 2022 race, they will be featured in our website, FB page and marketing material.

The planned emailings will also promote City of Olympia establishments. We are open to work with the Visitor and Convention Bureau to establish a list of lodging and restaurant options to include in the mailings.

**10. Are you applying for Lodging Tax funds from another community (yes or no)? If yes, list the other jurisdiction(s) and amount(s) requested.**

No.

**11. What is the overall budget for your event/activity/facility? What percent of the budget are you requesting from Olympia Lodging Tax Fund?**

Approximately \$41,800. The \$5,000 requested represents 12.0% of our budget. 2022 Budget attached.

**12. What will you cut from your proposal or do differently if full funding for your request is not available or recommended? [NOTE: Please be thorough with your answer. In balancing the number of requests with limited funds available, the Lodging Tax Advisory Committee relies on this information for decision-making.]**

If we do not receive the full funding amount, we will cut back on paid emailings through Enmotive or other direct email database providers to recruit Seattle, Portland and other out of state participants. Ultimately, the "profits" from each year are disbursed to local high school cross country programs, Rotary Scholarships, and a Washington State Cross Country Coaches Scholarship, so they would be partially reduced.

**13. Describe your plan to modify your event or request to comply with CoVID compliance requirements such as social distancing should they still be in place at the time of your event?**

Depending on the compliance requirements, we would either cancel the event again, or modify the races to allow social distancing by starting in small groups allowable by the compliance requirements. The runners are timed automatically when they cross the start and finish lines, so it isn't necessary to start at the same exact time. Awards would be given out individually, instead of at a group ceremony after the events.

Social distancing and masks would be required at packet pickup at South Sound Running the day before the race, and at Heritage Park the morning of the event.



1. Itemized Budget

Olympia Lakefair Races 2021 Profit & Loss and 2022 Budget					Jan - Dec 21	Jan - Dec 22
					YTD	Budget
Ordinary Income/Expense						
Income						
			City of Olympia Lodging Grant		0.00	5,000.00
			Mile Markers		1,800.00	1,800.00
			Race Entry Fees		15,728.34	28,000.00
			Sponsorships		500.00	7,000.00
			Total Income		18,028.34	41,800.00
			Gross Profit		18,028.34	41,800.00
Expense						
			Advertising		0.00	1,000.00
			Awards and Plaques		1,834.75	2,000.00
			Bank Fees		40.45	40.00
			Contributions		0.00	18,000.00
			Insurance		0.00	900.00
			Logo Design & Artwork		390.00	400.00
			Marketing Expense		-29.13	4,000.00
			Permits		195.00	600.00
			Portable Toilet Rental		1,610.00	1,400.00
			Race Assistance		20.00	20.00
			Race Supplies		2,496.98	2,500.00
			Shirt, Hats, Etc.		3,495.10	4,600.00
			Timing		2,252.00	2,300.00
			Total Expense		12,305.15	37,760.00
			Net Ordinary Income		5,723.19	4,040.00
			Net Income		5,723.19	4,040.00
			Participants (Entries)		329	600

2. **Description and budget showing how you intend to use the amount requested from the City of Olympia.**

Event or Expense	Mktg/Ad	Purpose	Estimated Cost
Lakefair Advertising Booklet	Ad	Advertising in Lakefair Booklet	\$ 500
Other Advertising	Ad	Miscellaneous advertising	\$ 450
Capital Cities Marathon Fair	Mktg	Marketing Event - May 2022	\$ 250
Enmotive	Mktg	Emailing Address List	\$ 3,000
Facebook Boosts	Mktg	Targeted boosts to reach potential participants	\$ 200
Other Marketing	Mktg	Posters and other marking expenses	\$ 100
Pardiman Productions	Mktg	Annual website support fee	\$ 500
Total Advertising and Marketing			\$ 5,000

3. Copy of agency's current non-profit corporation registration with the Washington Secretary of State.



**ROAD RUNNERS CLUB OF AMERICA**

1501 Lee Highway, Suite 140 : Arlington, VA : 22209 : Phone: 703-525-3890

11/16/2020

To Whom it May Concern:

The Road Runners Club of America (RRCA) verifies that your organization, **Lake Run Organization, EIN 27-5347194**, is a 501(c)3 organization as a subordinate organization through the Road Runners Club of America's group exemption status with the IRS.

Below are two important excerpts from the <http://www.irs.gov/pub/irs-pdf/p4573.pdf> that clearly outlines the procedure for group exemption letters and verifying subordinate organizations under the group exemption ruling:

- **What is a group exemption letter?** The IRS sometimes recognizes a group of organizations as tax exempt if they are affiliated with a central organization. This avoids the need for each of the organizations to apply for the exemption individually. A group exemption letter has the same effect as an individual exemption letter except that it applies to more than one organization.

**Please see the accompanying copy of the RRCA's group exemption letter from the IRS.**

- **How do I verify that an organization is included as a subordinate in a group exemption ruling?** The central organization that holds a group exemption (rather than the IRS) determines which organizations are included as

11/16/2020 11:21 PM

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subordinates under its group exemption ruling. Therefore, you can verify that an organization is a subordinate under a group exemption ruling by consulting the official subordinate listing approved by the central organization or by contacting the central organization directly. You may use either method to verify that an organization is a subordinate under a group exemption ruling.

This letter is to serve as official verification as outlined by the IRS that the organization referenced above is a 501(c)3 nonprofit organization under the RRCA's group exemption (EIN# 23-7283854, Group Exemption #2702) with the IRS.

If you need further information to verify the status, please feel free to contact Mike Webb, Membership Manager, at [membership@rrca.org](mailto:membership@rrca.org). Please print this letter to use for official organization business.

***WE RUN THE NATION!***

*Founded 1958*

This email was sent to [mark.peternell@outlook.com](mailto:mark.peternell@outlook.com) as a result of a form being completed  
[Click here](#) to report unwanted email.



## ORGANIZATION SUMMARY

### ORGANIZATION INFORMATION

Organization Name:  
**ROAD RUNNERS CLUB OF AMERICA**  
Registration Number:  
**1123139**

Purpose/Mission of the Organization:  
**THE ROAD RUNNERS CLUB OF AMERICA, INC. WAS ORGANIZED FOR THE PURPOSE OF PROMOTING THE DEVELOPMENT OF COMMUNITY-BASED RUNNING CLUBS AND EVENTS THAT SERVE RUNNERS OF ALL AGES AND ABILITIES IN PURSUIT OF HEALTH AND COMPETITION.**

FEIN Number:  
**237283854**

Federal Tax Exempt Status:  
**Yes**

Federal Status Type:  
**501(c)(3)**

UBI Number:

Is this Charitable Organization associated with any Corporation or LLC?  
**Yes**

State of Incorporation/Formation:

Jurisdiction:

**VIRGINIA**

Jurisdiction:

**VIRGINIA**

Status:

**Active**

Renewal Date:  
**11/30/2022**

The Lake Run Organization is part of the Road Runners Club of America. The FEIN is 23-7283854, and the Group exemption number is 2702. This is consistent with the Certificate of Liability Insurance attachment.

### CONTACT INFORMATION

Organization Email:  
**execdir@rrca.org**

Is Foreign Contact:  
**No**

Country Code:  
**1**

Mailing Address:  
**1501 LEE HWY STE 140, ARLINGTON, VA, 22209-1109, UNITED STATES**

Street Address:  
**1501 LEE HWY STE 140, ARLINGTON, VA, 22209-1109, UNITED STATES**

Do you use any other addresses for Solicitation:  
**No**

**A List of Addresses Used**

Organization Website:  
**www.rrca.org**

Phone Number:  
**7035253890**

Ext:

## SURETY BOND

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Has the Organization submitted proof of a surety bond in the amount of \$25,000 to the Secretary of State?

No

### Proof Of Surety Bonds

Bond Expiration Date:

## FINANCIAL INFORMATION

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Has Organization completed a full accounting year?- Yes

Accounting Year Beginning Date:

01/01/2020

Accounting Year Ending Date:

12/31/2020

Beginning Gross Assets :

\$3,098,835.00

## REVENUE

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Gross Contributions from Solicitations :

\$638,730.00

Gross Revenue from All Other sources :

\$1,836,321.00

Total Dollar Value of Gross Receipts :

\$2,475,051.00

## EXPENSES

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Gross Expenditures from Program Services :

\$2,079,908.00

Total Gross from All Expenditures :

\$2,221,150.00

## ASSETS

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Ending Gross Assets :

\$3,196,727.00

## SOLICITATION COMMENTS

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Comments:

## PERCENT TO PROGRAM SERVICES

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Percent to Program Services :

93%

## FINANCIAL HISTORY

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Fiscal Begin Date	Fiscal End Date	Begin Assets	Revenue	Program Services	Expenses	End Assets	% To Program Services
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Fiscal Begin Date	Fiscal End Date	Begin Assets	Revenue	Program Services	Expenses	End Assets	% To Program Services
01/01/2020	12/31/2020	\$3,098,835.00	\$2,475,051.00	\$2,079,908.00	\$2,221,150.00	\$3,196,727.00	93%
01/01/2019	12/31/2019	\$2,700,101.00	\$3,372,544.00	\$3,138,435.00	\$3,335,944.00	\$3,098,835.00	94%
01/01/2018	12/31/2018	\$2,746,051.00	\$3,300,910.00	\$3,149,366.00	\$3,320,160.00	\$2,700,101.00	95%
01/01/2017	12/31/2017	\$2,525,190.00	\$3,072,342.00	\$2,812,619.00	\$2,987,675.00	\$2,746,051.00	94%
01/01/2016	12/31/2016	\$2,470,671.00	\$3,126,726.00	\$2,802,573.00	\$3,119,182.00	\$2,525,190.00	90%
01/01/2015	12/31/2015	\$2,457,082.00	\$3,017,416.00	\$2,757,751.00	\$2,977,643.00	\$2,470,671.00	93%
01/01/2014	12/31/2014	\$2,255,010.00	\$2,831,044.00	\$2,535,491.00	\$2,757,198.00	\$2,457,082.00	92%
01/01/2013	12/31/2013	\$1,745,910.00	\$2,491,825.00	\$2,112,471.00	\$2,322,996.00	\$2,255,010.00	91%
01/01/2012	12/31/2012	\$1,660,801.00	\$2,105,447.00	\$1,754,789.00	\$1,957,298.00	\$1,745,910.00	90%
01/01/2011	12/31/2011	\$1,553,464.00	\$1,894,689.00	\$1,669,142.00	\$1,823,046.00	\$896,181.00	92%
01/01/2010	12/31/2010	\$1,210,791.00	\$1,499,197.00	\$1,248,170.00	\$1,382,717.00	\$1,553,464.00	90%
01/01/2009	12/31/2009	\$1,159,144.00	\$1,339,790.00	\$1,155,580.00	\$1,261,663.00	\$1,210,791.00	92%
01/01/2007	12/31/2007	\$956,789.00	\$1,089,166.00	\$928,729.00	\$1,061,412.00	\$993,191.00	88%
01/01/2006	12/31/2006	\$789,605.00	\$113,203.00	\$688,496.00	\$933,966.00	\$956,789.00	74%
01/01/2005	12/31/2005	\$482,106.00	\$1,004,538.00	\$582,300.00	\$788,141.00	\$789,605.00	74%

## DID THE ORGANIZATION SOLICIT OR COLLECT CONTRIBUTIONS IN WA DURING THE ACCOUNTING YEAR REPORTED?

Solicit or collect contributions:

Yes

Contributions in WA:

Email, Entertainment/Special Events, Internet, Personal Contact

## IS THE ORGANIZATION REGISTERED TO FUNDRAISE OUTSIDE OF WA?

Is the organization registered to fundraise outside of WA:

Yes

Fundraise outside of WA:

ALASKA, ALABAMA, ARKANSAS, CALIFORNIA, COLORADO, CONNECTICUT, FLORIDA, GEORGIA, HAWAII, ILLINOIS, KANSAS, KENTUCKY, MASSACHUSETTS, MARYLAND, MAINE, MICHIGAN, MINNESOTA, MISSOURI, MISSISSIPPI, MONTANA, NORTH CAROLINA, NORTH DAKOTA, NEBRASKA, NEW HAMPSHIRE, NEW JERSEY, NEW MEXICO, NEVADA, NEW YORK, OHIO, OKLAHOMA, OREGON, PENNSYLVANIA, RHODE ISLAND, SOUTH CAROLINA, TENNESSEE, UTAH, VIRGINIA, WASHINGTON, WISCONSIN, WEST VIRGINIA

## EMPLOYEES RECEIVING THE GREATEST COMPENSATION

Does the Organization pay any of its officers or employees? - Yes

First Name

Last Name

JEAN

KNAACK

**First Name**

GEORGE

LISA

**Last Name**

REHMET

RIPPE

## PERSONS ACCEPTING RESPONSIBILITY

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**Current Officers or Persons Accepting Responsibility for the Organization**

<b>First Name</b>	<b>Last Name</b>	<b>Title</b>	<b>Phone #</b>	<b>Address</b>
JEAN	KNAACK	EXECUTIVE DIRECTOR	7035253890	1501 LEE HWY STE 140, ARLINGTON, VA, 22209-1109, UNITED STATES
BARBARA	JEWELL	TREASURER	7035253890	1501 LEE HWY STE 140, ARLINGTON, VA, 22209-1109, UNITED STATES
GEORGE	REHMET	PRESIDENT	7035253890	1501 LEE HWY STE 140, ARLINGTON, VA, 22209-1109, UNITED STATES
LISA	RIPPE	VICE PRESIDENT	7035253890	1501 LEE HWY STE 140, ARLINGTON, VA, 22209-1109, UNITED STATES

## FINANCIAL PREPARER

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**Full Name:**

**ROHINI CHANDRABHATLA**

**Business Name:**

**SIKICH LLP**

**Title:**

**PAID PREPARER**

**Mailing Address:**

**1199 N FAIRFAX ST FL 10, ALEXANDRIA, VA, 22314-1483, UNITED STATES**

## LEGAL INFORMATION

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**Do you have any Legal Actions? - No**

**Court (Jurisdiction)**

**Case #**

**Title of Legal Action**

**Date of Legal Action**

**Legal Actions**

## COMMERCIAL FUNDRAISER

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**Is Commercial Fundraiser:**

**No**

## CHARITY CLIENTS

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**FEIN Number UBI Number Charity Name Charity Address**

**No Charities Selected**

4. **Copy of agency's City of Olympia business license (NA since we are non-profit)**



5. Brochures or other information (Website, Facebook page, Entry, Frequently Asked Questions)  
a. Website

HOME 2020 FUNNY RUN ABOUT REGISTRATION RACE RESULTS SPONSORSHIP T-SHIRTS & AWARDS

# GET READY TO RUN!

== SATURDAY, JULY 17, 2021 ==



**OLYMPIA  
LAKEFAIR RACES**

**2021 RE-RUN**  
HALF MARATHON • 8K • 3K

**SIGN UP NOW!** ▶ [OlympiaLakeFairRaces.org](https://OlympiaLakeFairRaces.org)

**Come for the run. Enjoy the fun**

Participant T-shirts • Finish Line Food • Awards  
Prize Drawings • Medals for Half Marathon Finishers

**PRESENTING SPONSOR**  



**8K SPONSOR**  







**HALF MARATHON SPONSOR**  



**RACE PARTNERS**  
 

**IN KIND SPONSORS**  
  


## b. Facebook Page






Search Facebook






**Olympia Lakefair Races**  
@OlympiaLakefairRaces · Community







[Home](#) [Events](#) [Reviews](#) [About](#) [More](#)  Liked  Message   


**About** [See all](#)





**Create Post**



 Photo/Video  Check In  Tag friends


 Olympia Lakefair Races features - Half Marathon, 8k & 3k and Kids Race. This is a running event for the whole family!


 463 people like this, including 9 of your friends

 480 people follow this

 <https://www.olympialakefairraces.com/>

 Typically replies within a few hours [Send message](#) 

 [olylakefairraces@gmail.com](mailto:olylakefairraces@gmail.com)




 Community


**Suggest edits**


Does this Page have a phone number?

[Yes](#) [Unsure](#) [No](#)

**Photos** [See all](#)





**Olympia Lakefair Races**  
16 July · 

Start times and locations are indicated below. Reminder that race registration fee goes up tonight (Friday). It's going to be great weather!

**Starting Times and Locations**

- Half Marathon – [7:00 am](#) –  
Corner of 7<sup>th</sup> Ave and Washington St, next to the Southeast corner of Sylvester Park in downtown Olympia. Approximately 3 blocks east of the bathroom on Water Street.
- 8 km – [8:00 am](#) – Next to gravel path along east side of Capitol Lake, approximately 100 yards south of the corner of Water St

# c. Entry Form

## Olympia Lakefair Races – Saturday, July 17, 2021

Half Marathon, 8k & 3k



First Name _____		Last Name _____		Birthdate: ____/____/____ Month Day Year	
Address _____		Age on July 17, 2021: _____		<input type="checkbox"/> Male <input type="checkbox"/> Female <input type="checkbox"/> Wheelchair <input type="checkbox"/> Disabled	
State _____		Zip _____		T-shirt Size:	
Question for lodging on both printed and online entry _____		Email _____		Male <input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> None Female <input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> None	

Where will you be staying the night before the race? (Please check option below):

Home ☐ Lacey Lodging ☐ Olympia Lodging ☐ Tumwater Lodging ☐ Other ☐

EVENT (Please Circle all that apply and write Total Amount)	EARLY BIRD (Before 4/1/2021)	REGULAR (4/1 – 6/30/2021)	LATE (7/1 – 7/17/2021)	DAY of RACE 7/17/2021
Kids (14 & under) 3km – Entry & Shirt	\$10 (Free w/o Shirt)	\$10 (Free w/o Shirt)	\$10 (Free w/o Shirt)	\$10 (Free w/o Shirt)
3 km – Entry & Shirt	\$35	\$40	\$45	\$50
8 km – Entry & Shirt	\$35	\$40	\$45	\$50
1/2 Marathon – Entry & Shirt	\$65	\$75	\$85	\$90
All Races - Active Military Discount	-\$5	-\$5	-\$5	-\$5
All Races - No Shirt Discount	-\$10	-\$10	-\$10	-\$10
<b>Total Amount:</b>				

For more information and to register online visit: [www.OlympiaLakefairRaces.org](http://www.OlympiaLakefairRaces.org)

Mail entries must be post marked <b>no later than June 30, 2021</b>	Mailing Address: LRO P.O. Box 11489, Olympia, WA 98508	Payment Enclosed \$ _____ Make checks payable to: Rotary Club of Olympia Foundation
Credit Card Information # _____ Name on Card: _____ Exp: ____/____ CV: _____ Zip Code: _____		

Waiver - I know that running a road race is a potentially hazardous activity which could cause injury or death. I will not enter and participate unless I am medically able and properly trained, and by my signature, I certify that I am medically able to perform the event, and am in good health, and properly trained. I agree to abide by any decision of a race official relative to any aspect of my participation in this event, including the right of any official to deny or suspend my participation for any reason whatsoever. I assume all risks for running in this event, including, but not limited to, falls, contact with other participants, the effects of the weather, including high heat and/or humidity, traffic and the conditions of the road. All such risks being known and appreciated by me. I understand that bicycles, skateboards, baby strollers, roller skates or roller blades, animals and headsets are not allowed in the race and I will abide by this guideline. I grant permission for all of the foregoing to use my photographs, motion pictures, recordings or any other record of this event for any legitimate purpose. Having read this waiver, and knowing these facts and in consideration of you accepting my entry, I, for myself and anyone entitled to act on my behalf, waive and release the State of Washington, The City of Olympia, Thurston County, The Capital Lakefair Organization, LRO, Rotary Club of Olympia, RRCA and all sponsors, their representatives and successors from all claims or liabilities, of any kind arising out of my participation in this event, even though that liability might arise out of negligence or carelessness on the part of the persons named in this waiver.

I also understand that there will be no refunds of entry fees. No guaranteed shirt after July 1st entries. Awards may be picked up at awards ceremony or the South Sound Running Olympia store later.

Signature \_\_\_\_\_

Date \_\_\_\_\_

Parent Signature if under 18 \_\_\_\_\_

Date \_\_\_\_\_

#### d. Frequency Asked Questions

## Olympia Lakefair Races Frequently Asked Questions

### 1. When and where are the races?

All races are Saturday, July 17, 2021. All races share the same finish line at the corner of 5<sup>th</sup> Avenue SW and Sylvester St SW (across from the “Dancing Waters” Fountain at Capitol Lake Park) in Olympia, WA. Following is a schedule of start times and start locations for each race:

- Lakefair Half Marathon – 7 am Start. Location: On 5<sup>th</sup> Ave SW, directly opposite door at 119 5<sup>th</sup> Ave SW, 12 meter east of Columbia St SW. Due to the Lakefair Parade, the course closes at 12 noon (5 hours after the start).
- Lakefair 8K – 8 am Start. Location: On 5<sup>th</sup> Ave SE between Capitol Way S. and Washington St SE.
- Lakefair 3K – 8:05 am Start. Location: On 5<sup>th</sup> Ave SW between Columbia St SW and Capitol Way S.

### 2. Are the course distances accurate and certified? Any other course details?

Yes. All courses are certified, with the following USATF certifications:

- Lakefair Half Marathon – [WA15001RMB](#) – The course is close to a large loop, with the first half being a gentle uphill, and the second half largely downhill. Mile marker signs will be at each mile, and the course marked clearly, along with volunteers or police officers at turns and intersections. Large sections of the course are shaded. Much of the course is on the Woodland and Chehalis Western Trails with no automobile traffic.
- Lakefair 8K – [WA14021MN](#) – The course is a very flat near loop to Tumwater Historical Park and back, circling Capitol Lake in the process. Mile marker signs will be at each mile, and the course marked clearly, along with volunteers or police officers at turns and intersections.
- Lakefair 3K – [WA14020MN](#) – The course is essentially a flat loop around Capitol Lake. There will be a 1 Mile sign, and the course marked clearly, along with volunteers or police officers at turns and intersections.

### 3. How do I enter?

You can enter four ways:

- Online (<https://www.olympialakefairraces.org>) via EnMotive – entries close 15 minutes before each race.
- Mail ([downloadable entry](#)) – entries must be postmarked by June 30<sup>th</sup>
- In person at South Sound Running ([www.southsoundrunning.com](http://www.southsoundrunning.com)) locations in Olympia (3405 Capitol Blvd SE, Olympia, WA 98501), Puyallup (115 S. Meridian, Puyallup, WA 98371) or Tacoma (5109 Grand Loop, Tacoma, WA 98402). – entries close July 9<sup>th</sup> at Puyallup and Tacoma, July 16<sup>th</sup> at Olympia.
- Day of Race Entry for the 3K, 8K and Half Marathon is also available at Heritage Park on 5<sup>th</sup> Ave SW near the finish line starting at 6 am.

### 4. Where do I pick up my number and race packet?

- Race packets and numbers for all races will be available Friday, July 16<sup>th</sup> from 11 am to 6 pm at South Sound Running at 3405 Capitol Blvd, Tumwater, WA
- Race packets and numbers for all races can also be picked up at Heritage Park near the Finish line the morning of the race starting at 6 am.

### 5. Are there Aid Stations and Sani cans on the courses?

- Aid stations are located approximately every two miles for the Lakefair Half Marathon.
- Sani cans are located adjacent to most of the Lakefair Half Marathon Aid Stations.
- There is one Aid Station that runners pass by twice on the Lakefair 8K.
- All aid stations have water and Nuun sports drink provided and are staffed by enthusiastic local high school cross country and track team members and community volunteer organizations.



## 6. What are the Entry Fees?

Below is a table with the schedule of entry fees. For the 3K, kids 14 & under are free without a T-shirt. Online entries have a service charge added by EnMotive.

Active Military members receive a \$5 discount. Discounts are also available for Groups of ten members or more.

More details are available in the "Registration" section at [www.olympialakefairraces.org](http://www.olympialakefairraces.org) website.

<b>EVENT</b> <i>(Please Circle all that apply and write Total Amount)</i>	<b>EARLY BIRD</b> (Before 4/1/2021)	<b>REGULAR</b> (4/1 – 6/30/2021)	<b>LATE</b> (7/1 – 7/17/2021)	<b>DAY of RACE</b> 7/17/2020
<b>Kids (14 &amp; under) 3km – Entry &amp; Shirt</b>	\$10 (Free w/o Shirt)	\$10 (Free w/o Shirt)	\$10 (Free w/o Shirt)	\$10 (Free w/o Shirt)
<b>3 km – Entry &amp; Shirt</b>	\$35	\$40	\$45	\$50
<b>8 km – Entry &amp; Shirt</b>	\$35	\$40	\$45	\$50
<b>1/2 Marathon – Entry &amp; Shirt</b>	\$65	\$75	\$85	\$90
<b>All Races - Active Military Discount</b>	-\$5	-\$5	-\$5	-\$5
<b>All Races - No Shirt Discount</b>	-\$10	-\$10	-\$10	-\$10

## 7. Where does the money go?

The Olympia Lakefair Races are co-sponsored by the Lakefair Run Organization 501(c)(3) and the Olympia Downtown Rotary Club (non-profit). Profits support local high school running programs, Washington State Cross Country Coaches Association Scholarship Fund, and Olympia Rotary Club Foundation Scholarship Fund and Community Grant Fund. There is a long-term goal to support a statue or other display at Marathon Park to more prominently commemorate the first United States Olympic Marathon Trials Race held in 1984, and ending near Marathon Park. The Trials race was likely the biggest sporting event ever to occur in the Olympia area.

## 8. What are the Lodging Options?

There are several hotels near the combined Finish Line in downtown Olympia, as well as along the Trials Legacy Marathon course. A searchable hotel finder for Olympia, Lacey and Tumwater hotels can be found at <https://www.experienceolympia.com>. July 14-18 is Lakefair week, so early reservations are recommended.

## 9. Is there anything else going on in Olympia?

As mentioned above, July 14-18 is Lakefair week in Olympia, so there are all kinds of sports and family fun activities going on, including a carnival, car show, parade right after the races on Saturday, fireworks Sunday evening, street fair Saturday night, and various sporting events. Visit <https://www.lakefair.org/calendar> for more information.

## 10. What about timing and results?

EnMotive will be providing chip timing and results for all the races. Pin your number on the front of your shirt. Results will be posted after each race in Heritage Park, as well as online at [www.olympialakefairraces.org](http://www.olympialakefairraces.org) and [www.EnMotive.com](http://www.EnMotive.com).

## 11. Are strollers or dogs allowed on the course?

Unfortunately not. Much of the half marathon course is on a bike path that remains open to the public during the race, and the other courses have large portions on sidewalks or bike lanes that are not wide. In addition, our insurance doesn't cover strollers or pets.

## 12. Is there a time limit for the courses?

Not officially, but our permit to close some of the downtown streets and have police assistance ends at 11:00 am, which gives half marathoners 4 hours to complete the course. Runners can still finish after 11:00 am, but there won't be course marshals or police support, and they will have to follow traffic lights. If you think you are going to take longer than 4 hours, contact us online at [www.olympialakefairraces.org](http://www.olympialakefairraces.org) in the "Contact" section, and we may arrange an early start.

### **13. Are there awards, swag and any random awards?**

- Awards are given to the overall male and female winner, disabled, wheelchair, masters (40+) male and female, and super masters (50+) for each race. Overall, masters and super masters winners will not also be eligible for age group awards listed below. Overall winners will be decided by Gun Time, all other winners will be determined by Chip Time. Award winners will not be eligible for multiple awards, and will be "bumped up" to a higher overall division if necessary (ie if a 45 year old wins the overall race, they would be awarded the Overall Winner Award, and the next person 40 or over would win the Masters award).
- Awards will also be given in the following categories:
  - 3K Race - 5 & Under, 6-8, 9-11, 12-14, 15-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70+
  - 8K Race - 14 & Under, 15-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70+
  - Half Marathon - 19 & Under, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70+
- Half Marathon Finishers will be presented with Finisher Medals at the Finish Line.
- Various prizes and food will be randomly chosen from all entrants (must be present to win) at the awards ceremony after the races.
- Awards will be given out as soon as available after the race in Heritage Park adjacent to the Finish Line. Awards can also be picked up later at South Sound Running Olympia (3405 Capitol Blvd SE, Olympia, WA 98501)

### **14. Will there be race photographs?**

Yes, and they are FREE! EnMotive will be staging photographers on the course and at the finish line, taking action photos, as well as post-race photos. These photos will be posted online, organized by race number, and are free to download and share, print, or paste as you see fit.

### **15. Is there any food and drinks after the race?**

Various free snacks and food are available at the finish line, including water, sports drink, watermelon, apples, granola bars, and snacks. There are also numerous Olympia downtown restaurants within blocks of the finish line for a complete meal, including Well80 our hospitality sponsor.

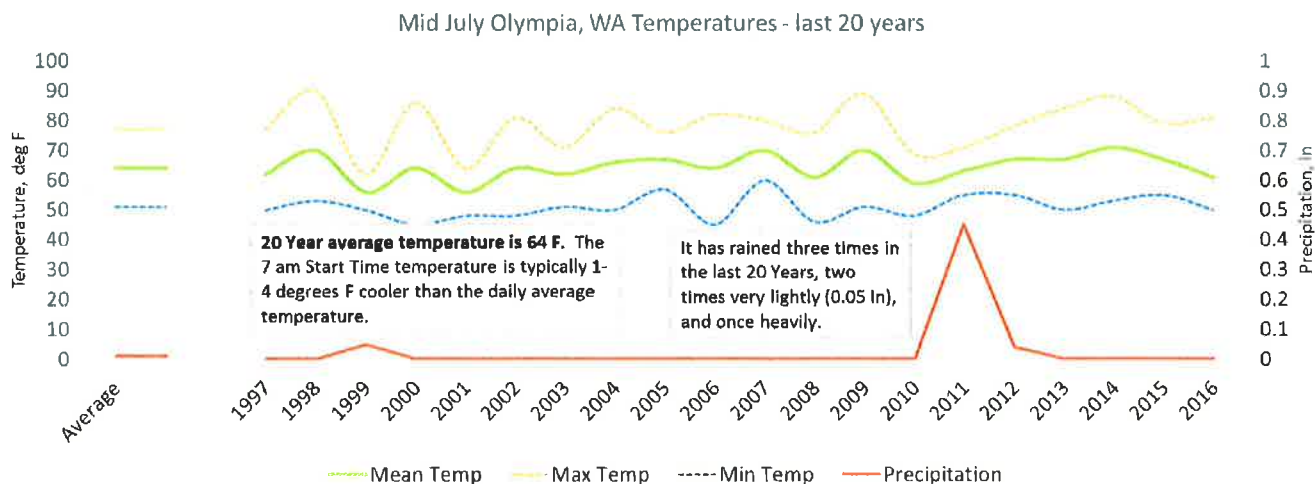
### **16. Where do I park?**

- With Capital Lakefair going on at Heritage Park, the regular Heritage Parking lot is closed to all traffic, and Water Street south of 5<sup>th</sup> Ave SW is closed for carnival vendors.
- There is typically ample parking in downtown Olympia early Saturday morning, and parking is Free on Saturday and Sunday unless otherwise noted. There are also some private pay lots in downtown Olympia that may have a weekend rate. A few lots (just east of Water Street) are reserved for Lakefair food vendors.
- 5<sup>th</sup> Ave S. and much of Deschutes Parkway will be closed for the race, so parking along Deschutes Parkway SW is not recommended.

### **17. What is the weather typically like on race day?**

Typically the temperature is around 60 F at 7 am in mid-July. In the last 20 years, there has been rain three times. The Daily average for mid-July is 64 F, with an average low of 50 F, and average high of 76 F (typically occurs in the afternoon after all the races are over). Following is a chart showing temperatures for the 1997-2016 time period.





### 18. Are there massages at the finish line?

At this point, there are unfortunately no massages offered at the finish line for Half Marathon finishers. As the race grows this will be considered.

### 19. Any other questions not answered here?

If we haven't answered your question, please submit it in the "Contact" section of the [www.olympialakefairraces.org](http://www.olympialakefairraces.org) website, and we'll get back to you with an answer to the best of our ability.