



Downtown Projects List 2022

A vibrant urban destination

- ☐ Implement partnership with Downtown Alliance for COVID Response and Reopening (re-opening campaign, Creative District development, business recruitment, crime prevention through design, placemaking/events)
- ☐ Partner on a workforce training center
- ☐ Develop Peace Park at Fertile Grounds
- ☐ Initiate planning for activation of Old Fire Hall (108 State)
- ☐ Re-envision Percival Landing
- ☐ Develop City communications strategy for downtown
- ☐ Continue marketing partnership with Downtown Alliance
- ☐ Open seasonal ice rink
- ☐ PBIA Downtown Recovery Project
- ☐ Develop business support webpage
- ☐ Enter more agreements for shared parking lots
- ☐ Initiate Art & Wayfinding plan
- ☐ Initiate planning for structured parking/mixed use building

Safe, clean and welcoming for all

- ☐ Implement Downtown Clean and Safe Program
 - Expansion of Ambassadors, Clean Team, Crisis Response and Familiar Faces
 - Walking Patrol visibility and connection to businesses
 - Crime prevention through environmental design (ODA contract)
 - Lighting enhancements by PBIA and ODA
 - Alley activation and lighting
 - Vegetation management
- ☐ Remove blighted Griswold building
- ☐ Pursue additional EPA brownfield grants



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A mix of housing for all income levels

☐ Implement the Housing Action Plan

- ☐ Expand use of multifamily tax exemption and maximize its use for affordable housing
- ☐ Adopt tenant protections (includes consideration of relocation assistance)
- ☐ Review fees/regulations to identify housing cost reductions
- ☐ Expand parking reductions
- ☐ Consider including housing when developing real estate

☐ Develop the former Griswold's property with affordable housing

☐ Acquire Quince Street property for future permanent supportive housing

☐ Move the mitigation site out of the downtown core (relates to One Community: Healthy Housed and Safe Plan)

Engaging arts and entertainment

☐ Creative District Development (Contract with ODA)

- ☐ Actively engage stakeholders
- ☐ From leadership team
- ☐ Grow district identity and placemaking

☐ Public outreach and planning for the Armory/Creative Campus concept

☐ Changes to zoning and regulations to allow for a greater variety of building uses within the Creative District

☐ Use LTAC funds to support local arts and entertainment partners

☐ Install Creative District Highway signage

☐ Explore Cultural Access Program