



# Meeting Minutes

## City Council

City Hall  
601 4th Avenue E  
Olympia, WA 98501

Information: 360.753.8244

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**Tuesday, January 10, 2017**

**5:30 PM**

**Room 207**

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### Study Session

#### 1. ROLL CALL

**Present:** 6 - Mayor Pro Tem Nathaniel Jones, Councilmember Jessica Bateman, Councilmember Jim Cooper, Councilmember Clark Gilman, Councilmember Julie Hankins and Councilmember Jeannine Roe

**Excused:** 1 - Mayor Cheryl Selby

#### 2. BUSINESS ITEMS

##### 2.A [17-0012](#) Debrief Thurston Community Economic Alliance Strategic Plan

Economic Development Director Renee Sunde gave background and context of the City's relationship with the Thurston Economic Council (EDC). The EDC provides data and research, business retention and recruitment support, entrepreneurial support; regional events and more.

Ms. Sunde discussed the Thurston Community Economic Alliance (TCEA) Strategic Plan, which is the first countywide strategic plan for economic development and provides a path to work together regionally.

Ms. Sunde introduced EDC Director Michael Cade and Marketing Director Annette Roth.

Mr. Cade discussed the vision, purpose and timing of the TCEA. The TCEA provides a coordinated plan for economic development; identifies goals to attract investment; creates an economic development partnership; leverages municipal relationships and provides a long term strategy to support the regional economy.

Mr. Cade reviewed the five focus areas within the TCEA Strategic Plan. The focus areas include career pathways and workforce readiness; trade sector industry growth and innovation; small business and entrepreneurial resources; infrastructure, policy and funding coordination; and brand development, partnerships and communication.

Mr. Cade summarized the plan as follows:

- Coordinated, regional strategy to achieve economic vibrancy in Thurston County.
- It sets the framework for a partnership work plan.
- It sets guiding principles of effort and priorities.

- It is built upon the input gleaned from 175 separate interviews.
- It allows for predictability in resources.
- It creates a framework for a coordinated work effort between the municipalities, Port, County, and EDC.
- It is built upon five core central themes - each with an identified work plan.

Councilmembers asked clarifying questions.

**The report was received.**

### **3. ADJOURNMENT**

The meeting adjourned at 6:30 p.m.