



Meeting Minutes

PBIA Advisory Board

City Hall
601 4th Avenue E
Olympia WA 98501

Contact: Amy Buckler
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Thursday, September 14, 2017

5:00 PM

LOTT Board Room

Special Meeting - PBIA Board Retreat

1. CALL TO ORDER

Chair Corso called the meeting to order at 5:03 p.m.

1.A ROLL CALL

Boardmember Dean arrived after roll call was taken.

Present: 11 - Chair Mary Corso, Boardmember Alana Carr, Boardmember Jacob David, Boardmember Janis Dean, Boardmember Sheila Irish, Boardmember Bobbi Kerr, Boardmember Kim Murillo, Boardmember David Rauh, Boardmember Nathan Rocker, Boardmember Danielle Ruse and Boardmember Jeffrey Trinin

Excused: 1 - Boardmember Audrey Henley

OTHERS PRESENT

Community Planning and Development Staff:
Director Keith Stahley
PBIA Staff Liaison Amy Buckler
Downtown Liaison Mark Rentfrow
Minutes Recorder Stacey Rodell

New PBIA Boardmember Jeff Barrett

2. APPROVAL OF AGENDA

The agenda was approved.

3. ANNOUNCEMENTS

The PBIA annual rate payer meeting will be held on Wednesday - September 27 at 6:00 p.m. at Ramblin Jacks restaurant.

4. BUSINESS ITEMS

[17-0944](#)

Discussion about PBIA Roles, Goals and 2018 Work Plan Priorities

Ms. Buckler reviewed the PBIA roles, goals and 2018 work plan priorities via a PowerPoint presentation. A copy of the presentation can be found in the meeting details on the City's website. Boardmembers assembled into two groups to discuss "how we do it" for each of the goals of the PBIA. Each of the two groups shared the results of its discussion.

Communications

- Send out shorter surveys more frequently to rate payers
- Gather more member contact information
- Create a physical and electronic comment box for rate payers
- Welcome wagon delivering a welcome packet to new member
- Put the City of Olympia's PBIA website page to better use
- Monthly meetings with bar owners

Clean, Safe and Beautiful

- Would like to see beautiful be in its own category
- Alley flushing
- Flower baskets and art
- Ask members if they would rather the PBIA funds be spent on cleaning up streets and sidewalks or on art/murals

Marketing

- Advertising - Billboards
- Twinklefest
- Sponsor Downtown for The Holidays event
- Work with the Olympia Downtown Association on advertising
- Focus on PBIA events

The discussion was completed.

5. ADJOURNMENT

The meeting adjourned at 7:51 p.m.