



# Meeting Minutes

## PBIA Advisory Board

City Hall  
601 4th Avenue E  
Olympia WA 98501

Contact: Amy Buckler  
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Wednesday, March 29, 2017

10:00 AM

City Hall Room 224

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### Marketing Committee

#### 1. CALL TO ORDER

The meeting was called to order.

#### 1.A ROLL CALL

**Present:** 2 - Boardmember Janis Dean and Boardmember Kim Murillo

#### 2. APPROVAL OF AGENDA

The agenda was approved.

#### 3. APPROVAL OF MINUTES - None

#### 4. PUBLIC COMMENT - None

#### 5. ANNOUNCEMENTS - None

#### 6. BUSINESS ITEMS

##### 6.A [17-0345](#) Public Restroom Support Discussion

**The discussion was postponed.**

##### 6.B [17-0341](#) Discuss Seasonal Hanging Flower Basket implementation

Staff Liaison Mark Rentfrow briefed the Committee on current options and expected expenses for the basket watering program. He is helping to coordinate for a new watering provider amongst existing contracts and City providers.

**The discussion was completed.**

#### 7. OTHER TOPICS

Kid's Books Festival Week discussion consisting of:

- Strategies to promote or sponsor a Kid's Books Festival in 2018
- Ways to effectively advertise online
- Newsletter updates and deployment

**8. AGENDA TOPICS FOR NEXT MEETING - None**

**9. ADJOURNMENT**

The meeting was adjourned.