

**City Council** 

Tuesday, January 9, 2018	5:30 PM	<b>Council Chambers</b>

# Study Session

### 1. ROLL CALL

Present:7 - Mayor Cheryl Selby, Mayor Pro Tem Nathaniel Jones,<br/>Councilmember Jessica Bateman, Councilmember Jim Cooper,<br/>Councilmember Clark Gilman, Councilmember Lisa Parshley and<br/>Councilmember Renata Rollins

## 2. BUSINESS ITEM

### 2.A <u>18-0010</u> Citizen Survey Results and Community Indicator Dashboard

Senior Planner Stacey Ray introduced Stuart Elway, of Elway Research, Inc., who will be co-presenting with her this evening.

She and Mr. Elway provided overviews of the Citizen Survey and the Community Indicator Dashboard. She noted the City's vision was adopted with the last major update to the Comprehensive Plan in 2014. Since the adoption of the Comprehensive Plan, the City developed an Action Plan as a way to identify what strategies and actions will move the City towards achieving that vision. For the first time, there is an established dashboard of indicators to help track and report progress.

Mr. Elway discussed the Citizen Survey and the methods used; 548 adults, using online, land line, and cell phone participants between November 27 - December 9, 2017. He reviewed the demographics of the participants, ratings and collected data.

Ms. Ray noted the survey was funded in 2016 with end-of-year funds, and one of the primary drivers was to establish baseline data for several indicators on the Community Indicator Dashboard. She reviewed the Dashboard, which includes 31 total community indicators.

Councilmembers asked clarifying questions.

### The study session was completed.

# 3. ADJOURNMENT

The meeting adjourned at 6:33 p.m.