



Meeting Minutes

City Council

City Hall
601 4th Avenue E
Olympia, WA 98501

Information: 360.753.8244

Tuesday, August 13, 2019

5:30 PM

Council Chambers

Study Session

1. ROLL CALL

Present: 4 - Mayor Cheryl Selby, Councilmember Clark Gilman, Councilmember Lisa Parshley and Councilmember Renata Rollins

Excused: 3 - Mayor Pro Tem Jessica Bateman, Councilmember Jim Cooper and Councilmember Nathaniel Jones

2. BUSINESS ITEM

2.A [19-0713](#) Briefing on the Olympia Downtown Alliance Downtown Improvement District (DID) Process

Strategic Projects Manager Amy Buckler gave an overview of the City's vision for downtown, it's evolution, retail priorities & strategies, and the Parking Business and Improvement Area (PBIA) assessment.

Olympia Downtown Alliance (ODA) Boardmember Ron Thomas gave a brief overview of where the ODA is regarding a Downtown Improvement District (DID).

Contractor Kate Joncas gave a brief history of DIDs, explained why property owners invest in them, and noted other cities that have them. She outlined services common to DIDs and discussed community engagement to date, as well what was heard. She highlighted the proposed DID public safety plan, cleaning and beautification plan, and clean and safe services.

Olympia Downtown Alliance Executive Director Todd Cutts discussed examples of Level of Service that would be provided through the DID, noted what a sample core of annual assessments would look like based on type of business, and shared a timeline for the DID plan.

ODA Representative Matt DeBord gave a perspective from a business owner.

PBIA Chair Danielle Ruse discussed the perspective of the PBIA regarding the DID.

Councilmembers asked clarifying questions.

The study session was completed.

3. ADJOURNMENT

The meeting adjourned at 7:00 p.m.