



# Meeting Minutes - Final

## Lodging Tax Advisory Committee

City Hall  
601 4th Avenue E  
Olympia, WA 98501

Contact: Mike Reid  
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Friday, October 15, 2021

12:00 PM

Online and Via Phone

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Register to attend:

[https://us02web.zoom.us/webinar/register/WN\\_-2aKC1k\\_QnyOHp7dMNv88Q](https://us02web.zoom.us/webinar/register/WN_-2aKC1k_QnyOHp7dMNv88Q)

### 1. CALL TO ORDER

Chair Selby called the meeting to order at 12:08 p.m.

#### 1.A ROLL CALL

**Present:** 4 - Chair Cheryl Selby, Committee member Jack Kiley, Committee member Meghan Payne and Committee member Theresa Thorning

### 2. APPROVAL OF AGENDA

The agenda was approved.

### 3. APPROVAL OF MINUTES

- 3.A [21-0966](#) Approval of May 10, 2021 Lodging Tax Advisory Committee Meeting Minutes

The minutes were approved.

### 4. BUSINESS ITEMS

- 4.A [21-0967](#) Review of 2022 Lodging Tax Funded Tourism Services Proposals

Economic Development Director/Staff Liaison Mike Reid reviewed use of lodging tax revenue, Council guidance on priorities for proposal recommendations, past lodging tax dollars available for tourism promotion, and 2022 estimated fund balance/revenue.

Applicants briefly highlighted their proposals. After the Committee completed initial review of the funding requests, they reached consensus on 2022 lodging tax funding of applicants as follows:

\$10,000 Arbutus Folk School  
25,000 Capital Lakefair  
5,000 Gateway Rotary  
73,991 Hands On Children's Museum  
5,000 Lake Run Organization

50,000	ODA-Summerfest
7,500	ODA-Visitor's Guide
20,000	Olympia Parks/Oly on Ice
20,000	Olympic Flight Museum
8,500	South Sound Reading Foundation
45,000	South Sound Block Party
100,000	VCB-Operations
15,000	VCB-Sports Commission
2,500	Master Gardener Foundation of WA State
20,000	Washington State Senior Games

Following additional discussion, the Committee agreed to recommend partial 2022 lodging tax funding for applicants as follows:

\$64,000	South Sound Maritime Heritage Assn/Harbor Days
50,000	Harlequin Productions
40,000	Olympia Film Society
25,000	Olympia Symphony Orchestra

## **5. OTHER TOPICS**

The Committee agreed to meet in January to discuss reserves and to consider filling vacant seats on the Committee.

## **6. ADJOURNMENT**

Chair Selby adjourned the meeting at 3:37 p.m.