



PBIA Advisory Board

PBIA Pedestrian/Holiday Lighting Pilot Proposal

Agenda Date: 9/4/2019
Agenda Item Number: 6.A
File Number: 19-0782

Type: report **Version:** 1 **Status:** Filed

Title

PBIA Pedestrian/Holiday Lighting Pilot Proposal

Recommended Action

Move to discuss a potential downtown lighting pilot project

Report

Issue:

Receive a status report outlining a potential downtown lighting pilot project

Staff Contact:

Mark Rentfrow, Downtown Liaison, Community Planning and Development, 360.570.3798

Presenter(s):

Max DeJarnatt, PBIA Liaison, Community Planning and Development,
360.570.3723

Background and Analysis:

A downtown pedestrian lighting pilot project presents an opportunity for the City of Olympia to respond to consistent feedback of local businesses and residents by installing free standing pedestrian lighting in areas that are not adequately serviced by existing street lighting in our retail shopping core. Additional lighting will create the warmth and vitality that small businesses owners are seeking to promote their business locations throughout the holiday season during a challenging time for economic growth and sustainability.

Neighborhood/Community Interests (if known):

The downtown business and residential community has expressed support in the past for downtown vibrancy.

Options:

1. Consider future opportunities for project implementation once project costs are known

2. Do nothing

Financial Impact:

Preliminary discussions with regional municipalities indicate such a project cost could range from 5 - 15k.

Attachments: #1 Downtown Pedestrian Lighting Proposal