



## Land Use & Environment Committee

### Parking Strategy Implementation Update

**Agenda Date:** 6/18/2020  
**Agenda Item Number:** 6.C  
**File Number:**20-0465

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**Type:** discussion **Version:** 1 **Status:** Filed

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**Title**

Parking Strategy Implementation Update

**Recommended Action**

**Committee Recommendation:**

Briefing only. No action requested.

**City Manager Recommendation:**

Briefing only. No action requested.

**Report**

**Issue:**

Update on the parking strategy implementation.

**Staff Contact:**

Max DeJarnatt, Parking Program Analyst, Community Planning & Development, 360.584.3535

**Presenter(s):**

Max DeJarnatt, Parking Program Analyst

**Background and Analysis:**

The Downtown Parking Strategy provides short, mid and long-term actions to support downtown goals.

Strategies include:

1. Implementing tools to manage the Parking Program and enforcement and improve customer convenience
2. Improving on-street parking
3. Reinvigorating off-street parking
4. Improving access to downtown
5. Addressing residential and employee parking
6. Addressing parking for arts, culture, and entertainment uses
7. Improve disabled parking management

Since its adoption in April 2019, staff has advanced implementation of the strategy and will update

the committee on the progress to date, including parking fee increases and technology improvements. Staff will also provide a forecast of future actions including a recommendation for addressing complimentary 15 minute and holiday parking.

A schedule of implementation actions from the Parking Strategy is attached.

**Neighborhood/Community Interests (if known):**

A 2015 survey of downtown businesses revealed that parking is a top concern for businesses and customers.

**Options:**

1. Receive the briefing.
2. Schedule the briefing for another time.

**Financial Impact:**

Costs to implement the parking strategy varies by action item.

**Attachments:**

Implementation Schedule