



PBIA Advisory Board

2020 Q2 Event Sponsorships

Agenda Date: 8/5/2020
Agenda Item Number:
File Number:20-0593

Type: decision **Version:** 1 **Status:** Passed

Title

2020 Q2 Event Sponsorships

Recommended Action

Move to sponsor 2020 events with budgeted event sponsorship funds.

Report

Issue:

Whether to sponsor applicants' events with budgeted event sponsorship funds.

Staff Contact:

Max DeJarnatt, PBIA Staff Liaison, CP&D, 360.570.3723

Presenter(s):

Max DeJarnatt, PBIA Staff Liaison

Background and Analysis:

Last year, the Board created an event sponsorship request process with the aim to broaden access for organizations needing seed money for their events.

The board authorized sponsorship of four Q1 applicants. Two of those four rescinded their applications due to COVID-19. The total committed to the remaining projects is \$1,750, leaving \$9,250 for Q2-4. The board will review the second of four quarterly application submissions and decide which, if any, to sponsor.

Neighborhood/Community Interests (if known):

Events draw customers downtown and serve as a marketing opportunity for local businesses.

Options:

1. Move to approve sponsorship request(s)
2. Do not approve sponsorship request(s) at this time

Financial Impact:

The PBIA budgeted \$7,000 for 2020 and rolled \$4,000 over from the 2019 budget.

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Attachments:

Bridge Music Project Application