



## PBIA Advisory Board

### Love Oly- Shop & Dine Week Sponsorship Request

**Agenda Date:** 9/15/2020  
**Agenda Item Number:** 4.A  
**File Number:**20-0701

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**Type:** discussion **Version:** 1 **Status:** Filed

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#### **Title**

Love Oly- Shop & Dine Week Sponsorship Request

#### **Recommended Action**

Move to sponsor Love Oly - Shop & Dine Week with \$1000 of Event Sponsorship budget

#### **Report**

##### **Issue:**

Whether to use event sponsorship funds to sponsor Love Oly - Shop & Dine Week.

#### **Staff Contact:**

Max DeJarnatt, Senior Program Specialist, Community Planning & Development, 360.570.3723

#### **Presenter(s):**

Max DeJarnatt, Senior Program Specialist

#### **Background and Analysis:**

At their September 2<sup>nd</sup> meeting, the board considered a request by the Downtown Alliance for \$1000-2000 to sponsor Love Oly - Shop & Dine Week. There were remaining questions pertaining to the marketing return

#### **Neighborhood/Community Interests (if known):**

N/A

#### **Options:**

1. Sponsor the request at \$1000
2. Sponsor the request at another amount
3. Do not sponsor the request at this time

#### **Financial Impact:**

There is \$5,250 remaining in the event sponsorship budget.

#### **Attachments:**

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Love Oly Sponsorship request  
Example of Love Oly branding