



City Hall  
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Olympia, WA 98501  
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## PBIA Advisory Board

### Love Oly- Shop & Dine Week Sponsorship Request

**Agenda Date:** 9/15/2020  
**Agenda Item Number:** 4.A  
**File Number:** 20-0701

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**Type:** discussion **Version:** 1 **Status:** Filed

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**Title**

Love Oly- Shop & Dine Week Sponsorship Request

**Recommended Action**

Move to sponsor Love Oly - Shop & Dine Week with \$1000 of Event Sponsorship budget

**Report**

**Issue:**

Whether to use event sponsorship funds to sponsor Love Oly - Shop & Dine Week.

**Staff Contact:**

Max DeJarnatt, Senior Program Specialist, Community Planning & Development, 360.570.3723

**Presenter(s):**

Max DeJarnatt, Senior Program Specialist

**Background and Analysis:**

At their September 2<sup>nd</sup> meeting, the board considered a request by the Downtown Alliance for \$1000-2000 to sponsor Love Oly - Shop & Dine Week. There were remaining questions pertaining to the marketing return

**Neighborhood/Community Interests (if known):**

N/A

**Options:**

1. Sponsor the request at \$1000
2. Sponsor the request at another amount
3. Do not sponsor the request at this time

**Financial Impact:**

There is \$5,250 remaining in the event sponsorship budget.

**Attachments:**

Love Oly Sponsorship request

Example of Love Oly branding