



## **Parks and Recreation Advisory Committee**

### **Parks, Arts and Recreation Needs Assessment Survey Results**

**Agenda Date:** 4/15/2021  
**Agenda Item Number:** 6.A  
**File Number:** 21-0352

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**Type:** discussion   **Version:** 1   **Status:** Filed

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#### **Title**

Parks, Arts and Recreation Needs Assessment Survey Results

#### **Report**

##### **Issue:**

As part of the Parks, Arts and Recreation Plan update, staff hired the survey firm ETC Institute to survey a random sample of Olympia residents. The survey is complete and the report ready to be presented.

##### **Staff Contact:**

Laura Keehan, Planning & Design Manager, Olympia Parks, Arts and Recreation, 360.570.5855.

##### **Presenter(s):**

Jason Morado, Director of Community Research, ETC Institute

##### **Background and Analysis:**

Every six years, Olympia Parks, Arts and Recreation Department (OPARD) updates the Parks, Arts and Recreation Plan. As part of the update process, the Department contracted with ETC Institute, a survey firm with over 20 years of experience in administering statistically valid parks and recreation needs assessment surveys. These random sample survey findings will be pivotal in helping determine future capital projects, as well as the balance of services across the Department.

##### **Neighborhood/Community Interests (if known):**

The Olympia community has shown long-standing support and interest in the parks system. The survey report will be made available on the Plan's Engage Olympia webpage, along with the TCTV recorded presentation of the results by the survey consultant to PRAC.

##### **Options:**

1. Receive the report and provide direction on the Plan's priorities.

##### **Financial Impact:**

Administering the survey cost \$18,250. Funds for this effort were in OPARD's budget for the parks plan update.

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**Attachments:**

Findings Report

Report Appendices