



## PBIA Advisory Board

### PBIA Quarterly Survey

**Agenda Date:** 6/23/2021  
**Agenda Item Number:** 6.C  
**File Number:** 21-0637

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**Type:** discussion **Version:** 1 **Status:** Filed

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**Title**

PBIA Quarterly Survey

**Recommended Action**

Information only. No action requested.

**Report**

**Issue:**

Discussion on the results of the quarterly PBIA survey

**Staff Contact:**

Max DeJarnatt, Senior Program Specialist, Community Planning and Development, 360.570.3723

**Presenter(s):**

Max DeJarnatt

**Background and Analysis:**

The PBIA sends brief, quarterly surveys to its ratepayers to gain insight about the health of the downtown economy. The survey results are reviewed by the PBIA board and City Council members. This survey's intent was to solicit input about potential Downtown lighting and marketing projects. Staff will present the results at the meeting.

**Neighborhood/Community Interests (if known):**

N/A

**Attachments:**

Survey Summary with Comments (pdf)