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City Council

Introduction and Launch of New City of Olympia Website

Agenda Date: 10/12/2021
Agenda Item Number: 6.B
File Number: 21-0981

Type: information **Version:** 1 **Status:** Filed

Title

Introduction and Launch of New City of Olympia Website

Recommended Action

Committee Recommendation:

Not referred to a committee.

City Manager Recommendation:

Receive an introduction to the new City of Olympia website. Briefing only; No action requested.

Report

Issue:

Whether to receive an introduction to the new City of Olympia website as part of the official public launch of the site.

Staff Contact:

Kellie Purce Braseth, Strategic Communications Director, City Manager's Office, 360.753.8361

Presenter(s):

Kellie Purce Braseth, Strategic Communications Director

Josh Linn, Digital Communications Specialist

Background and Analysis:

City staff will publicly launch a newly designed website for the City of Olympia. Staff have been working towards a redesign of the City site for several years, and contracted with the municipal website design firm, Revize, to create a largely customized and uniquely Olympia city website.

Neighborhood/Community Interests (if known):

A user-friendly, easily navigable website is essential to our service and communications with the community.

Options:

1. Receive an introduction to the new City of Olympia website as part of the official public launch of the site.

2. Do not receive an introduction to the new City of Olympia website as part of the official public launch of the site.

Financial Impact:

The City entered a four-year \$50,595 contract with Revize. This includes \$32,895 for the design, development, testing, content migration and training for the newly designed website, and \$5,900 per year to cover ongoing technical support, CMS updates, website hosting, memory storage, etc.

Attachments:

None