



City Council

Approval of Call for Art for the Martin Way/Pacific Avenue Art Crossings Public Art Project

Agenda Date: 3/1/2022
Agenda Item Number: 4.D
File Number:22-0212

Type: decision **Version:** 1 **Status:** Passed

Title

Approval of Call for Art for the Martin Way/Pacific Avenue Art Crossings Public Art Project

Recommended Action

Committee Recommendation:

The Community Livability and Public Safety Committee reviewed this Call for Art on February 23, 2022 and moved to recommend to City Council for approval.

City Manager Recommendation:

Move to approve the Community Livability and Public Safety Committee recommendation.

Report

Issue:

Whether to approve the Call for Art for the Martin Way/Pacific Avenue Art Crossings Public Art Project. If approved, staff will move forward in the artist selection process.

Staff Contact:

Stephanie Johnson, Arts Program Manager, Parks, Arts and Recreation, 360.709.2678

Presenter(s):

None - Consent Calendar Item

Background and Analysis:

On October 24, 2017, City Council approved the public art plan ***Olympia Crossings: An Art Plan for City Gateways***. On August 21, 2018, Council approved the first Art Crossings Call for Art for West Bay Drive.

The second Art Crossing, on Eastside St. was dedicated in December 2021.

The third location identified in the Master Plan is the “bowtie” at the intersection of Martin Way and Pacific Avenue. Staff has worked closely with the Eastside Neighborhood Association (ENA) and Olympia Northeast Neighborhood Alliance (ONNA, the sub-area group consisting of the Northeast, Bigelow, Bigelow Highlands, Upper Eastside and East Bay Drive Neighborhood Associations) to

develop this third Call for Art (or RFQ) using the same the process and format used since the West Bay project. Some of the key elements include:

- Initial conversation with interested Neighborhood Associations to develop the Call for Art for the Martin Way/Pacific Avenue Art location
- Participation by Neighborhood Association representatives on the juries
- A two-part application process with an RFQ followed by finalist interviews
- Focus on artists with a connection to Olympia, with support provided by a pre-submission workshop.

If the Call for Art is approved, the process for selecting an artist follows:

Artist Selection Schedule

- Call for Art open
- Workshop for interested applicants
- Deadline for Entry
- Jury Process
- Arts Commission review
- Finalist interviews
- Arts Commission review
- City Council approval

Neighborhood/Community Interests (if known):

To prepare the Call for Art for the Martin Way/Pacific Avenue project, staff met with leadership from the Eastside Neighborhood Association (ENA) and the Olympia Northeast Neighborhood Alliance (ONNA) leadership on several occasions to inform the neighborhood description in the Call for Art, and neighborhood representatives were solicited for the project jury.

Options:

1. Approve the Olympia Art Crossings Call for Art.
2. Approve the Olympia Art Crossings Call for Art with modifications.
3. Do not approve the Olympia Art Crossings Call for Art.

Financial Impact:

\$50,000 for artwork design and fabrication and up to \$25,000 for installation from the Municipal Art Fund.

Attachments:

Call for Art Proposal - Art Crossing #3
Olympia Crossings: An Art Plan for City Gateways (Master Plan)
2021 Municipal Art Plan