



City Hall  
601 4th Avenue E.  
Olympia, WA 98501  
360-753-8244

## Land Use & Environment Committee

### Alcohol Impact Area Discussion with Industry Representatives

**Agenda Date:** 8/26/2013

**Agenda Item Number:** 4.A

**File Number:** 13-0667

---

**Type:** discussion **Version:** 1 **Status:** Filed

---

**Agenda Item:**

Alcohol Impact Area Discussion with Industry Representatives

**Issue:**

Representatives from local beer and wine distribution companies will discuss the City's proposal for an Alcohol Impact Area in Downtown Olympia.

**Committee Recommendation:**

N/A

**City Manager's Recommendation:**

N/A

**Staff Contact:**

Brian Wilson, Downtown Liaison, Community Planning & Development, 360.570.3798

**Presenter(s):**

Brian Wilson, Downtown Liaison, Community Planning & Development, 360.570.3798

Steve Hall, City Manager, Executive Department, 360.753.8447

**Background and Analysis:**

In early 2013, the City of Olympia petitioned the Washington State Liquor Control Board (WSLCB) to recognize Downtown Olympia as a mandatory Alcohol Impact Area (AIA). A mandatory AIA would ban the sale of high alcohol content beer, malt liquor, and fortified wine as defined in WAC 314-12-215.

In July, 2013, the WSLCB released a memo directed to the City of Olympia which asked for clarification on two topics in the filed petition. The WSLCB allowed a 90-day extension for city staff to provide further information regarding the topics identified in the memo. The 90-day extension ends on October 8, 2013.

The WSLCB requested more communication between City Council/Staff and beer and wine industry representatives. Transue (Executive Director, Washington Beer & Wine Distributors Association) and BJ Berke (Marine View Beverage) will be in attendance to discuss the City of Olympia's AIA petition.

Specific topics to be addressed include:

- City of Olympia Staff Data Collection
- Chronic Public Inebriate Activity in Downtown Olympia
- A Voluntary AIA As Proposed By The Distributors

**Neighborhood/Community Interests (if known):**

Chronic Public Inebriation has had a negative effect on Downtown Olympia. Multiple departments (Police, Fire, CP&D, etc.) are using a large amount of resources in an attempt to decrease CPI activity in the downtown core. Council and staff have received dozens of citizen complaints regarding CPI behavior in Downtown Olympia.

The City of Olympia petition for a mandatory AIA is one piece of Council's Downtown Project. The Downtown Project is a multi-directional approach to creating a safe and welcome environment for all in Downtown Olympia.

**Options:**

N/A

**Financial Impact:**

N/A