



City Council

Approval of 2014 Pride Festival Beer Garden Request

Agenda Date: 5/6/2014
Agenda Item Number: 4.G
File Number: 14-0358

Type: decision **Version:** 2 **Status:** Passed

Title

Approval of 2014 Pride Festival Beer Garden Request

Recommended Action

General Government Committee Recommendation:

Approve use of a portion of 7th Avenue for a beer garden as part of the Capital City Pride Festival, with the understanding that:

- State Liquor Control Board conditions will be met
- State regulations about displaying alcohol-product banners will be followed
- The activity will be staged and managed according to the City's 2011 guidelines (with the modification noted above regarding banners), the Pride Festival's event application and beer garden operations plan filed with the City.

City Manager Recommendation:

Move to approve use of a portion of 7th Avenue for a beer garden as part of the Capital City Pride Festival with the conditions recommended by General Government Committee.

Report

Issue:

Shall the City allow the use of a City street for a beer garden as part of the 2014 Capital City Pride Festival?

Staff Contact:

Cathie Butler, Communications Manager, 360.753.8361

Presenter(s):

Anna Schlecht, Co-Chair, Capital City Pride Festival

Background and Analysis:

Organizers are planning for the 2014 Capital City Pride Festival to be held June 20-22 at Sylvester Park and adjacent streets in downtown Olympia. This year, the event is expanding to three days, and organizers are asking to use a portion of Franklin Street for a beer garden on the afternoons of Saturday, June 21 and Sunday, June 22.

The Pride Festival included a beer garden with its event in 2011 and 2012 based on guidelines approved by the City Council. Festival organizers complied with the City's guidelines and State Liquor Control Board requirements. The only issue raised that year was the location of the beer garden, which was immediately adjacent to the Fleetwood Apartments. This year, Pride Festival organizers propose moving the beer garden one block east, to address the concern.

Attached is a map of the proposed location and the 2011 Council-approved guidelines. General Government Committee and staff recommend that the State's guidelines for alcohol/beer garden banners be followed, which is the only recommended modification to the 2011 Guidelines.

Neighborhood/Community Interests (if known):

None known. Pride festival organizers will contact adjacent businesses and residential apartment manager.

Options:

Approve or do not approve the beer garden.

Financial Impact:

None to the City. Pride Festival will reimburse City staff overtime costs.