



Land Use & Environment Committee

Briefing about Parking Improvements, Lot Upgrades, and Rebranding

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Title

Briefing about Parking Improvements, Lot Upgrades, and Rebranding

Recommended Action

City Manager Recommendation:

None. Report only.

Report

Issue:

Staff will give a briefing on the status of parking improvements made over the past several months, including parking lot upgrades and rebranding efforts, and will discuss planned future initiatives.

Staff Contact:

Karen Kenneson, Business Manager, Community Planning and Development, 360.753.8277

Presenter:

Karen Kenneson, Business Manager, Community Planning and Development

Background and Analysis:

Staff will report on:

- New credit card meters - eight month review including revenue, occupancy, maintenance and customer feedback.
- Parking meter tokens - sales, use, and marketing partnerships.
- Electric vehicle charging stations - implementation and use.
- Parking lot upgrades - what we've done and what's to come this summer.
- Handheld upgrade - efficiencies gained across workgroups (Courts, Customer Care, Parking Services).

Future initiatives:

- Bicycle routes - identified two routes that would be better served on bike vs. vehicle. Benefits are less fuel/CO₂ emissions and increased personal contact on the street with parking customers.
- Pay-by-phone pilot - will make coin-only meters smarter and gives customers more payment

options, including adding more time remotely.

- Software upgrade - ability to see expired permits on handhelds, and new online residential program renewal module.
- Lower price 9-hour meter zone - developing a proposal for a low-cost all day parking zone in a low-occupancy area bordered by Eastside, Plum, 4th and 8th avenues as a convenient option for employees of nearby state and other office buildings.

Neighborhood/Community Interests:

N/A

Options:

N/A

Financial Impact:

N/A