



City Council

Approval of PBIA Jury Recommendation for Artesian Commons Mural Artist

Agenda Date: 10/14/2014
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Title

Approval of PBIA Jury Recommendation for Artesian Commons Mural Artist

Recommended Action

Committee Recommendation:

Contract with Jean Nagei and Scott Young as artists for the Artesian Commons mural to be painted on the westside wall (backside of Petworks building).

City Manager Recommendation:

Move to authorize PBIA to move forward with recommended artist to begin Artesian Commons mural installation process.

Report

Issue:

A Request for Proposals was released in late August, 2014 which asked artists to submit conceptual artwork and a community involvement process for the installation of a mural at the Artesian Commons

Staff Contact:

Brian Wilson, Downtown Liaison, Community Planning & Development, 360.570.3798

Presenter(s):

N/A - Consent Item

Background and Analysis:

In early 2014, the Parking & Business Improvement Area (PBIA) Board allocated \$5,000 toward the installation of a mural at the Artesian Commons. The wall is located on the west side of the park on the building currently housing Petworks. The board released a Request for Proposals (RFP) in late August with a submission deadline of September 15, 2014 (See Attachment 1). As expressed in the RFP, a process allowing youth to get involved in either the concept development or installation process was an important selection criterion.

A total of 8 proposals were submitted. A jury consisting of representatives from the PBIA Clean & Safe committee, Arts Commission, Community Youth Services, and Olympia Parks Arts & Recreation

reviewed the submissions and unanimously agreed upon one submission to recommend to City Council (see Attachment 2). The recommended artists are Jean Nagel and Scott Young.

Neighborhood/Community Interests (if known):

Murals have shown to be an effective way in reducing vandalism and tagging. The proposed wall for installation is vandalized on a weekly basis. Both the City and the Downtown Ambassador Program are using substantial material and labor resources in graffiti abatement at this location. The installation of the mural will reduce the amount of resources needed and help create a more beautiful environment which involves the community.

Options:

- 1: Authorize the PBIA board to move forward with the mural installation with the recommended artist. Staff will execute the necessary contracts.
- 2: If there are concerns with the recommended proposal refer to Land Use and Environment Committee for further discussion.
- 3: Reject proposal.

Financial Impact:

\$5,000 from the 2014 Parking & Business Improvement Area budget.