



## City Council

### Update on Downtown Project

**Agenda Date:** 11/3/2014  
**Agenda Item Number:** 2.A  
**File Number:** 14-1061

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**Type:** recognition **Version:** 2 **Status:** Filed

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**Title**

Update on Downtown Project

**Recommended Action**

**Committee Recommendation:**

N/A - Update Only

**City Manager Recommendation:**

N/A - Update Only

**Report**

**Issue:**

The Downtown Project is moving toward completion of its third program year. Council will be briefed on program updates and what to expect moving forward.

**Staff Contact:**

Brian Wilson, Downtown Liaison, Community Planning & Development, 360.570.3798

**Presenter(s):**

Brian Wilson, Downtown Liaison, Community Planning & Development

**Background and Analysis:**

One of City Council's four priorities is to "Champion Downtown" with goals including developing partnerships, increasing commerce and increasing safety and cleanliness. In an effort to accomplish these multi-pronged goals, Council established the Downtown Project.

The Downtown Project includes several smaller programs intended to target specific opportunities in downtown Olympia. These programs include placemaking efforts, Crime Prevention Through Environmental Design, leveraging resources with stakeholders and the establishment of the Downtown Ambassador Program, Walking Patrol Program and the Alcohol Impact Area.

Staff will present a brief update on the above items as well as discuss what to expect in 2015.

**Neighborhood/Community Interests (if known):**

The Downtown Project involves partnering with several local stakeholder groups and using existing

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resources to create a clean and safe environment in downtown Olympia.

**Options:**

N/A - Update Only

**Financial Impact:**

Varies depending on specific program.