



General Government Committee

Final Review of Draft 2015 Council Outreach and Communication Action Plan

Agenda Date: 12/16/2014
Agenda Item Number: 4.C
File Number: 14-1230

Type: recommendation **Version:** 1 **Status:** Filed

Title

Final Review of Draft 2015 Council Outreach and Communication Action Plan

Recommended Action

Review and provide guidance to staff at final draft for presentation at Council's retreat.

Report

Issue:

What do you wish to recommend.

Staff Contact:

Cathie Butler, Communications Manager, 360.753.8361
Jay Burney, Assistant City Manager, 360.753.8740

Presenter(s):

Jay Burney, Assistant City Manager

Background and Analysis:

General Government Committee was charged with developing a Council Outreach and Communication Plan to present at Council's 2015 retreat.

Attached is the final draft, based on prior committee input.

Guidance is needed on:

- Final recommendations included in the Plan.
- How you wish to present it at the retreat.

Neighborhood/Community Interests (if known):

N/A

Options:

Approve or further edit the Plan for presentation at Council's retreat.

Financial Impact:

Type: recommendation **Version:** 1 **Status:** Filed

Minimal impact for most items. Staff is scoping potential cost to print and mail an annual report to the entire community. There may be some rental fees and miscellaneous expenses for meetings held in locations other than City Hall.