



Land Use & Environment Committee

Downtown Project IV Work Plan

Agenda Date: 1/29/2015
Agenda Item Number: 4.A
File Number: 15-0092

Type: discussion **Version:** 1 **Status:** Filed

Title

Downtown Project IV Work Plan

Recommended Action

City Manager Recommendation:

Discussion Only

Report

Issue:

As staff completes phase III of the Downtown Project, the Land Use and Environment Committee will be presented with the phase IV work plan.

Staff Contact:

Brian Wilson, Downtown Liaison, Community Planning & Development, 360.570.3798

Presenter(s):

Brian Wilson, Downtown Liaison, Community Planning & Development, 360.570.3798

Background and Analysis:

One of City Council's priorities is to "Champion Downtown" which includes the following goals:

- Increase commerce and private investment
- Create a safer, cleaner, and more welcoming downtown for all to enjoy
- Develop partnerships to expand desirable public spaces
- Play a greater role in developing the vision and enhancing the image of downtown
- Develop a community renewal plan

The Downtown Project is a multi-pronged approach toward accomplishing these goals. After three years of Downtown Project efforts, the city has seen many successes focused on safety, cleanliness, economic development, and placemaking (see Attachment 1).

The City is now beginning the fourth iteration of the Downtown Project which will include the following projects:

- Downtown Strategic Plan
- Community Renewal Area Plan
- Establishment of the Downtown Hub
- Artesian Commons Planning and Implementation
- Review Downtown Parking Strategy
- Alcohol Impact Area Rules Review
- Volunteers in Paint Program
- CPTED Project Completion
- Improve Communication with Public Regarding Downtown
- Public Restroom Scoping
- Downtown Utility Box Wraps

Neighborhood/Community Interests (if known):

The success of the Downtown Project will lead to a more safe, clean, and welcoming downtown for all.

Options:

N/A discussion

Financial Impact:

Varies depending on project.