

# **City Council**

# Approval of Proclamation in Support of National Mayors' Challenge for Water Conservation

Agenda Date: 3/31/2015 Agenda Item Number: 2.A File Number: 15-0215

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#### Title

Approval of Proclamation in Support of National Mayors' Challenge for Water Conservation

# **Recommended Action**

**Committee Recommendation:** 

N/A

### City Manager Recommendation:

Proclaim participation in the National Mayor's Challenge for Water Conservation.

# Report

#### Issue:

Whether to proclaim participation in the National Mayor's Challenge for Water Conservation, April 1-30, 2015.

#### **Staff Contact:**

Erin Conine, Water Conservation Program Coordinator, 360.570.3793

# Presenter(s):

Erin Conine, Water Conservation Program Coordinator, 360.570.3793 Mayor Stephen Buxbaum to read the proclamation

# **Background and Analysis:**

City of Olympia Mayor Stephen Buxbaum is joining mayors across the country in asking residents to make a commitment to conserve water by taking part in a national contest aimed at drastically slashing water and energy use across the nation.

Throughout the month of April, WaterWise Olympia residents are encouraged to make their pledge to water conservation online. See attached hyperlink. Last year, residents from over 1,000 cities pledged to reduce their annual consumption of drinking water by nearly a billion gallons.

This non-profit campaign is presented nationally by Toyota and the Wyland Foundation, with support from the Environmental Protection Agency and National League of Cities. The Wyland Foundation is

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a 501(c)3 dedicated to promoting, protecting, and preserving the world's ocean, waterways, and marine life.

The city with the highest percentage of residents who take the challenge in their population category wins. Participants in the winning cities are eligible to win hundreds of prizes, including a Toyota Prius V, water saving home products, home improvement gift cards, and more.

City of Olympia residents have done an excellent job in using our precious drinking water efficiently. In fact, citizens' efforts resulted in exceeding our 2009-2014 Water System Plan goal of reducing consumption by 5% per connection. Olympia residents have demonstrated their commitment to water conservation and will enjoy competing with their peer cities.

# Neighborhood/Community Interests (if known):

N/A

# Options:

Read and sign the proclamation.

# **Financial Impact:**

None.

# Attachments:

National Mayor's Challenge Proclamation Water Pledge hyperlink