



Community & Economic Revitalization Committee (CERC)

Debrief Community Renewal Area Open House and City Council Workshop

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Title

Debrief Community Renewal Area Open House and City Council Workshop

Recommended Action

City Manager Recommendation:

Provide feedback and direction to staff regarding the Community Renewal Area (CRA) Open House and City Council Workshop held on May 16, 2015.

Report

Issue:

The Community and Economic Revitalization Committee hosted a Community Renewal Area Open House on May 16, 2015. The objective of the open house was to inform the public about the status of the Community Renewal Area and to consult with them on possible approaches to proceeding with a request for proposal (RFP) to find a redevelopment partner for a specific area in downtown.

The intent of the Workshop component of the meeting was to allow City Council an opportunity to discuss the next steps in the CRA process in some depth and detail. Some of the questions addressed by Council in the Workshop included: which area or areas to include in the RFP, how to approach the RFP process, connection to the Downtown Strategy and branding of the area or areas included in the process.

Staff Contact:

Keith Stahley, Director Community Planning and Development Department 360.753.8227

Presenter(s):

Keith Stahley, Director Community Planning and Development Department

Background and Analysis:

The City Council initiated the CRA process in 2011 when it authorized staff to move forward with a request for qualifications for consultants to assist with the development of a Community Renewal Plan. The City Council approved the creation of a CRA boundary in February of 2015 and directed the Community and Economic Revitalization Committee (CERC), staff and the consultant team to move forward with the preparation of an RFP to find a development partner and to move towards a

final draft of the Community Renewal Plan. Both the RFP and the Community Renewal Plan will require City Council review and approval before being finalized. The CERC has been working on a draft of the RFP since November of 2014 and will review an updated draft of the document at its June 1, 2015 meeting.

At the Open House community members were asked to provide comments on the potential project areas. These comments are included as **attachment 1**.

Neighborhood/Community Interests (if known):

Downtown is a neighborhood that has community-wide interest.

Options:

Provide staff with feedback and direction on the Open House and the Workshop meetings that will improve future CRA meetings and help move the CRA process forward and prepare for a presentation to City Council on June 16, 2015.

Financial Impact:

Within the scope and budget for the Community Renewal Area process.