



City Council

Approval to Forward Traffic Box Designs for Public Vote

Agenda Date: 6/16/2015
Agenda Item Number: 4.J
File Number: 15-0610

Type: decision **Version:** 1 **Status:** Passed

Title

Approval to Forward Traffic Box Designs for Public Vote

Recommended Action

Committee Recommendation:

Move to approve and forward the proposed designs for downtown and westside Traffic boxes for public vote.

City Manager Recommendation:

Move to approve and forward the proposed designs for downtown and westside Traffic boxes for public vote.

Report

Issue:

On January 20, 2015, Council approved the Traffic Box Public Art Project concept, budget and Call for Art, requesting the opportunity to see the images that will go out for public vote. A total of 131 proposals were received from 76 area artists: 71 proposals for downtown boxes, and 60 for the westside.

The images are attached to the staff report in the City's online system. A complete printed set is available in the Council for review.

Voting will occur online through "likes" on the City's Facebook page. There are too many images to use OlySpeaks for voting.

Staff Contact:

Stephanie Johnson, Arts & Events Program Manager, Olympia Parks, Arts & Recreation,
360.709.2678

Presenter(s):

Consent Calendar

Background and Analysis:

Once approved by the Arts Commission and Council, the images will be available for public vote.

The top 10 vote recipients in each category will be reprinted on vinyl and installed on the traffic boxes in west and downtown Olympia. The downtown wraps will also incorporate a “wayfinding” map on the pedestrian side. The wraps are expected to last for several years.

Neighborhood/Community Interests (if known):

This project will represent an influx of public art on Olympia’s westside in particular.

Options:

1. Approve and forward the proposed designs for downtown and westside Traffic boxes for public vote.
2. Do not approve some or all of the proposed designs.
3. Do not forward the designs for public vote.

Financial Impact:

1. Downtown Boxes (10) -

Funding Source: Olympia Lodging Tax Fund

Artist Honoraria \$500

Printing \$212

Pre-press production \$75

Contingency \$113

Total costs per site \$900

Estimated costs for 10 downtown sites = \$9,000

2. Westside Boxes (10) -

Funding Source: Municipal Art Fund

Artist Honoraria \$500

Printing \$377

Pre-press production \$75

Contingency \$148

Total costs per site \$1100

Estimated costs for 10 westside sites = \$11,000