



Utility Advisory Committee

Briefing on Olympia's Downtown Strategy

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Title

Briefing on Olympia's Downtown Strategy

Report

Issue:

The City kicked off the public process to form a Downtown Strategy last fall. Staff will provide an update and overview of the process and role for advisory boards.

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Presenter(s):

Amy Buckler

Background and Analysis:

On May 19, 2015, the City Council adopted a scope to guide formation of Olympia's Downtown Strategy (**attachment 2**). On October 6, following an extensive selection process, the City Council approved a contract with MAKERS architecture and urban design for their assistance in leading formation of the strategy.

The public process is outlined in **attachment 2**. Learn more at the Downtown Strategy website (**attachment 3**.)

Neighborhood/Community Interests (if known):

Materials and raw input from the first public workshop held on November 21, 2015 can be found on the [Downtown Strategy website](#) (**link in attachment 3**), under "Developing the Downtown Strategy / Step 1. Gather Information."

Financial Impact:

Briefing is included in the City's \$250,000 budget for formation of a Downtown Strategy. There may be additional costs in the future to implement recommendations that emerge from a completed Downtown Strategy.