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Land Use & Environment Committee

Parking Strategy Scope

Agenda Date: 3/17/2016
Agenda Item Number: 4.B
File Number: 16-0349

Type: discussion **Version:** 1 **Status:** Filed

Title

Parking Strategy Scope

Recommended Action

Committee Recommendation:

Not referred to a committee.

City Manager Recommendation:

Provide feedback and guidance regarding the proposed Parking Strategy Scope of Work and forward a recommendation to City Council.

Report

Issue:

Discuss draft parking strategy scope and forward to full Council for consideration to move forward with a Request for Proposals.

Staff Contact:

Karen Kenneson, Business Manager, Community Planning and Development, 360.753.8277

Presenter:

Karen Kenneson, Business Manager, Community Planning and Development

Background and Analysis:

City staff is working to update the City's parking strategy in conjunction with the Downtown Strategy update in 2016. The timeline for the Downtown Strategy anticipates the Strategy being complete in the fall of 2016. A consultant is needed to perform a study of the existing parking system and make recommendations towards the City's goals, including maximizing existing on-street parking, more efficiently managing the downtown residential parking program, effectively implementing the Downtown Strategy among other things.

Staff has provided a draft scope for a parking study for the Committee's review and consideration. If approved by Council, a Request for Proposals for a parking study would be issued and a consultant chosen through a screening process by a committee of staff and stakeholders. The exact process would be included in the request for proposals. Staff has included a draft scope of work as

Attachment 1.

One outstanding question from staff is whether the Committee would like staff to engage in additional stakeholder meetings prior to finalizing the scope of work. Staff anticipates a two month process to recruit and select a consultant and anticipates the work taking approximately six months. It will be important to move forward with this process soon in order to effectively begin to implement the Downtown Strategy.

Staff will also give an update on parking lot signage and a draft proposal for a parking enforcement pilot on the Capitol Campus in partnership with Washington State Department of Enterprise Services.

Neighborhood/Community Interests:

Potential changes in the parking system would generate community interest. If changes are recommended as part of the parking strategy, staff will implement a communication and public participation plan.

Options:

1. Approve the recommended scope of the parking strategy and forward to Council for consideration.
2. Make changes to the scope of the parking strategy and forward to Council for consideration.
3. Do not approve the scope of the parking strategy at this time and ask staff to do additional stakeholder outreach and consultation and return for further discussion with the committee.

Financial Impact:

Estimated cost of a parking study is \$100,000 to \$150,000 which would be funded by parking revenues. There are sufficient funds for this project.