



## Planning Commission

### Parking Strategy Scope

**Agenda Date:** 4/18/2016  
**Agenda Item Number:** 6.A  
**File Number:** 16-0389

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**Type:** recommendation   **Version:** 1   **Status:** Filed

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**Title**  
Parking Strategy Scope

**Recommended Action**

Move to recommend the City Council consider Planning Commission feedback and guidance regarding the proposed Parking Strategy Scope of Work.

**Report**

**Issue:**

Discuss draft parking strategy scope and forward to full Council for consideration to move forward with a Request for Proposals.

**Staff Contact:**

Leonard Bauer, Deputy Director, Community Planning & Development, 360.753.8206.

**Presenter:**

Leonard Bauer, Deputy Director, Community Planning & Development

**Background and Analysis:**

City staff is working to update the City's parking strategy in conjunction with the Downtown Strategy update in 2016. The timeline for the Downtown Strategy anticipates the Strategy being complete in the fall of 2016. A consultant is needed to perform a study of the existing parking system and make recommendations toward the City's goals, including maximizing existing on-street parking, more efficiently managing the downtown residential parking program, and effectively implementing the Downtown Strategy among other things.

Staff has provided a draft scope for a parking study for the Committee's review and consideration. If approved by Council, a Request for Proposals for a parking study would be issued and a consultant chosen through a screening process by a committee of staff and stakeholders. The exact process would be included in the request for proposals. Staff has included a draft scope of work as

**Attachment 1.**

Staff anticipates a two month process to recruit and select a consultant and anticipates the work taking approximately six months. It will be important to move forward with this process soon in order to effectively begin to implement the Downtown Strategy.

**Neighborhood/Community Interests (if known):**

Potential changes in the parking system would generate community interest. If changes are recommended as part of the parking strategy, staff will implement a communication and public participation plan.

**Options:**

1. Approve the recommended scope of the parking strategy and forward to Council for consideration.
2. Make changes to the scope of the parking strategy and forward to Council for consideration.
3. Do not approve the scope of the parking strategy at this time and ask staff to do additional stakeholder outreach and consultation and return for further discussion with the committee.

**Financial Impact:**

Estimated cost of a parking study is \$100,000 to \$150,000 which would be funded by parking revenues. There are sufficient funds for this project.