



## City Council

### Scoping an Update of the Parking Strategic Plan

**Agenda Date:** 5/3/2016  
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#### Title

Scoping an Update of the Parking Strategic Plan

#### Recommended Action

##### Committee Recommendation:

The draft parking strategy scope has been reviewed by the Land Use & Environment Committee on March 17, 2016, the Parking and Business Improvement Area Board on April 14, 2016 and the Planning Commission on April 18, 2016.

##### City Manager Recommendation:

Receive the update and provide feedback to staff. Briefing only, no action requested.

#### Report

##### Issue:

Whether to discuss the draft parking strategy scope.

##### Staff Contact:

Karen Kenneson, Business Manager, Community Planning and Development, 360.753.8277

##### Presenters:

Karen Kenneson, Business Manager, Community Planning and Development

#### Background and Analysis:

City staff is working to update the City's parking strategy in conjunction with the implementation of the Comprehensive Plan and the Downtown Strategy in 2016. The timeline for the Downtown Strategy anticipates the Strategy being complete in the fall of 2016. A consultant is needed to perform a study of the existing parking system and make recommendations towards the City's goals, including maximizing existing on-street parking, more efficiently managing the downtown residential parking program, effectively implementing the Comprehensive Plan and the Downtown Strategy among other things.

Staff has provided a draft scope for a parking study for the Council's review and consideration. After review by Council, a Request for Proposals for a parking study would be issued and a consultant

chosen through a screening process by a committee of staff and stakeholders. The exact process would be included in the request for proposals. Staff has included a draft scope of work as an attachment.

In response to comments received from the Planning Commission staff has amended the scope of work to include:

- Changes in transportation and travel modes, patterns and demographics and their impact on parking demand,
- Review and understand the Comprehensive Plan and Downtown Strategy and their relationship to downtown parking needs now and in the future.
- Meet with key stakeholders associated with the downtown parking system including Intercity Transit, Parking Business Improvement Area parking committee, Olympia Downtown Association, private parking providers and other stakeholders and interested parties mutually identified by the City and the consultant.
- **Description:** Based on the results of Task 3 (Parking Data Collection and Analysis), the consultant shall meet with the City and other key stakeholders to identify preferred elements of a parking strategy. From this discussion, the consultant will prepare a Draft Strategy Report summarizing data collection findings, identified alternative actions and recommended actions into a comprehensive and workable implementation strategy. The strategy will clearly propose a step by step process with a suggested timeline for implementation of parking management and supply measures. The illustrated strategy will be easy to comprehend and written with an understanding that it will be reviewed by City staff and the public alike.
- The consultant will meet with the City to review the draft and make changes as directed. The consultant team will meet with the City's Land Use and Environment Committee to review recommendations and receive feedback and direction.
- A discussion of how the parking strategy coordinates with and implements the Comprehensive Plan and Downtown Strategy.

The PBIA Board had no specific recommended changes, however, they want to be fully involved in the process and hope to reconstitute their parking advisory committee.

**Attachments:**

Parking Strategy Scope of Work - DRAFT