



Planning Commission

Action Plan Briefing

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Title

Action Plan Briefing

Recommended Action

None: briefing only.

Report

Issue:

Staff will provide an update on the status of the City's first Action Plan.

Staff Contact:

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Presenter(s):

Leonard Bauer, Deputy Director

Background and Analysis:

In 2014, Olympia adopted a new Comprehensive Plan (Plan) with updated goals and policies that reflects our community's vision. Early in the *Imagine Olympia* process, the City Council identified a vital next step: Ensure the goals and policies become reality and have real "on the ground" impact by creating an Implementation Strategy or Action Plan with performance measures. The Comprehensive Plan's direction for the Action Plan is included in Attachment 1.

In November 2013, the Council Land Use and Environment Committee (LUEC) provided staff with direction to begin work on an Action Plan. An interdepartmental staff team was formed to take what was learned during the Comprehensive Plan update process, *Imagine Olympia*, and develop a draft Action Plan.

A Draft Action Plan was released in April 2015, and was organized into five key Action Areas - Community Services; Downtown; Economy; Environment; and Neighborhoods. Each Action Area included:

- A summary of the vision and goals from the Comprehensive Plan;
- A draft list of actions, or things we want to do to carry out the Plan; and
- A draft list of indicators to help us track our progress in achieving our goals.

Feedback received during the public involvement process addressed the Action Areas, actions, and indicators. A summary of the major themes from the public comments - and how the Action Plan Team is working to respond to those comments - are included in Attachment 2.

Responding to the public comments has involved a major adjustment to the approach to the Action Plan. It has led to a focus on a web-based Action Plan, rather than a static document. This will provide more convenient public access, and more timely updates. It also provides for a more graphic display of the actions and strategies, and how they connect to the overall goals from the Comprehensive Plan. These graphic displays are called Results Maps.

Attachment 3 is an updated summary of the vision and goals of the Comprehensive Plan, organized into five Action Areas, with desired outcomes within each Action Area.

At the Planning Commission meeting, staff will show the draft web page of the community indicators that will track progress toward these outcomes. In the future, data for each indicator will be presented in an annual report to the community. That report will be used to update the Action Plan annually (see the schedule in Attachment 4).

This briefing is in preparation for the Planning Commission review of the Action Plan, scheduled for June 2016.

Neighborhood/Community Interests (if known):

The Action Plan is a document that will have community-wide impacts.

Options:

None; briefing only.

Financial Impact:

None; this work item is already budgeted for 2016.