



## Parks and Recreation Advisory Committee

### Recommendation on Downtown Strategy

**Agenda Date:** 12/15/2016  
**Agenda Item Number:** 6.C  
**File Number:** 16-1376

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**Type:** recommendation   **Version:** 1   **Status:** Filed

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#### **Title**

Recommendation on Downtown Strategy

#### **Recommended Action**

Move to draft a memo to the City Council on the Downtown Strategy

#### **Report**

##### **Issue:**

City advisory committees have an opportunity to weigh in on the draft Olympia Downtown Strategy. This is an opportunity for PRAC to draft a memo to the City Council, commenting on the Strategy.

##### **Staff Contact:**

Amy Buckler, Senior Planner, Community Planning and Development, 360.570.5847  
Laura Keehan, Planning and Design Manager, OPARD, 360.5701.5855

##### **Presenter(s):**

Laura Keehan, Planning and Design Manager, OPARD

##### **Background and Analysis:**

During 2016, the City has been engaged in a strategic planning effort for the downtown, called the Olympia Downtown Strategy. This is a strategic plan to itemize actions the City can take in the next six years toward implementing the goals and policies outlined in the Comprehensive Plan. After a thorough public outreach process, City staff compiled draft actions in four categories, attached.

At the August PRAC meeting, Amy Buckler (CP&D) provided a briefing on the Downtown Strategy and received input from PRAC on potential action items for the Strategy. That input has been incorporated into the draft.

The items that relate most closely to PRAC's mission are L.4, L.13, T.3, and H.8.

##### **Neighborhood/Community Interests (if known):**

N/A

##### **Options:**

Option 1: Make comments to be used by the committee chair to draft a memo to City Council.

Option 2: The committee may choose not to further comment on the Downtown Strategy.

**Financial Impact:**

This memo will have no direct financial impact.

**Attachments:**

Draft Downtown Strategy

Downtown Strategy Summary

Link to Downtown Strategy webpage ([www.olympiawa.gov/DTS](http://www.olympiawa.gov/DTS) <<http://www.olympiawa.gov/DTS>>)