



## PBIA Advisory Board

### Report on Downtown Ambassador Statistics

**Agenda Date:** 7/13/2017  
**Agenda Item Number:** 6.C  
**File Number:** 17-0726

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**Type:** information **Version:** 1 **Status:** Filed

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**Title**

Report on Downtown Ambassador Statistics

**Recommended Action**

Information Only. No Action Requested.

**Report**

**Issue:**

Receive an update on Downtown Ambassador work.

**Staff Contact:**

Mark Rentfrow, Downtown Liaison, Community Planning & Development 360.570.3798

**Presenter(s):**

Downtown Ambassador Katherine and Downtown Ambassador Teal

**Background and Analysis:**

The Board receives monthly updates on Downtown Ambassador interactions with citizens around Downtown to better understand and respond to downtown business needs.

**Financial Impact:**

The PBIA funds the Downtown Ambassador Program at \$43,500 annually

**Attachments:**

Monthly Stats