



## PBIA Advisory Board

### Twinklefest 2017 Discussion

**Agenda Date:** 7/11/2017  
**Agenda Item Number:** 6.A  
**File Number:** 17-0739

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**Type:** discussion **Version:** 1 **Status:** Filed

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**Title**

Twinklefest 2017 Discussion

**Recommended Action**

**Committee Recommendation:**

Discussion only

**Report**

**Issue:**

Discussion of Twinklefest 2017: Format, sponsorships, inclusion, incentives and general planning.

**Staff Contact:**

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**Presenter(s):**

Mark Rentfrow, Downtown Liaison, Community Planning and Development, 360.570.3798

**Background and Analysis:**

At the May 30, 2017 and June 27, 2017 Committee meetings, the Committee discussed the many aspects of the downtown Twinklefest Celebration and what initiatives encompass a positive event with maximum downtown business involvement and participation. The Committee proposed further discussion at the June 11, 2017 Committee meeting.