



Planning Commission

Gateways Draft Master Plan Presentation

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Title

Gateways Draft Master Plan Presentation

Recommended Action

Information only. No action requested.

Report

Issue:

Presentation and discussion on the Gateways Draft Master Plan framework.

Staff Contact:

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Presenter(s):

Stephanie Johnson, Parks, Arts & Recreation

Background and Analysis:

The Art Gateway Master Plan comes out of Olympia's Comprehensive Plan. Eight locations were identified as "gateways" in the Plan. Some are entries into the city, while others are at shifts in the city fabric at land use or topographic changes. They are located along "civic boulevards" that connect the center of the city and neighborhoods in every direction.

Project Goals

Goals for the Art Gateway Master Plan were identified as follows:

- Place public art deep into Olympia's neighborhoods
- Contribute to a sense of community identity
- Introduce place making elements that help to define and also bring together different areas of our community

Project Intent

This project plans for art, for the themes and criteria for art that will follow. It looks at the options for similar treatment across all eight locations, and ways of maximizing the impact of the art at each specific location.

The plan will:

- Identify priorities-steps the City will takeover 5 to 6 years that will have the greatest impact toward completion of the Gateways project
- Include illustrations of concepts and themes for each location
- Set the stage for future grant opportunities and community partnerships to realize the project
- Consider the interface between the Gateway art elements and proposed civic boulevards.

This presentation is an opportunity for Commissioners to review baseline findings and proposals for the Gateways Public Art Master Plan.

Neighborhood/Community Interests (if known):

Presentation will address community outreach and response.

Options:

N/A, although Commissioners are invited to provide feedback.

Financial Impact:

None at this time. The contract has already been approved by Council.

Attachments:

None.