Land Use & Environment Committee

Parking Strategy Status Report

Agenda Date: 10/12/2017
Agenda Item Number: 5.A
File Number: 17-1009

Type: report   **Version:** 1   **Status:** Filed

Title
Parking Strategy Status Report

Recommended Action
Committee Recommendation:
Not referred to a committee.

City Manager Recommendation:
Receive the information. Briefing only; No action requested.

Report
Issue:
Whether to receive a briefing on the Parking Strategy project.

Staff Contact:
Karen Kenneson, Associate Line of Business Director, Community Planning and Development, 360.753.8277.

Presenter:
Karen Kenneson, Community Planning and Development

Background and Analysis:
Staff will provide an overview of the work completed on the Parking Strategy, recommendations to date and next steps to complete the project. Staff will present short-term "Phase I" recommendations from the draft strategy and receive feedback and direction from the Committee.

Some of the Phase I items that will be discussed include:
- Start a free bus pass program for low- to moderate-income downtown employees
- Create a Parking Supervisor position to manage day-to-day field operations and support implementation of the Parking Strategy
- Begin a shared off-street parking pilot in the area of the Washington Center
- Implement new technology including pay-by-phone, new parking software and license plate recognition (LPR)
- Convert some 9-hour meters to 3-hour meters in retail core to encourage turnover and

increase availability
- Conduct a lighting audit to evaluate lighting needs in and around parking areas

Neighborhood/Community Interests:
Changes to the parking system are of interest to the public. The Phase I recommendations are quick wins that are expected to bring immediate improvements and efficiencies to the parking system.

Options:
N/A

Financial Impact:
Financial impacts of the Phase I recommendations will be discussed in detail during the presentation.

Attachments:
None