



City Hall  
601 4th Avenue E.  
Olympia, WA 98501  
360-753-8244

## Land Use & Environment Committee

### Parking Strategy Status Report

**Agenda Date:** 10/12/2017  
**Agenda Item Number:** 5.A  
**File Number:** 17-1009

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**Type:** report **Version:** 1 **Status:** Filed

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**Title**

Parking Strategy Status Report

**Recommended Action**

**Committee Recommendation:**

Not referred to a committee.

**City Manager Recommendation:**

Receive the information. Briefing only; No action requested.

**Report**

**Issue:**

Whether to receive a briefing on the Parking Strategy project.

**Staff Contact:**

Karen Kenneson, Associate Line of Business Director, Community Planning and Development, 360.753.8277.

**Presenter:**

Karen Kenneson, Community Planning and Development

**Background and Analysis:**

Staff will provide an overview of the work completed on the Parking Strategy, recommendations to date and next steps to complete the project. Staff will present short-term "Phase I" recommendations from the draft strategy and receive feedback and direction from the Committee.

Some of the Phase I items that will be discussed include:

- Start a free bus pass program for low- to moderate-income downtown employees
- Create a Parking Supervisor position to manage day-to-day field operations and support implementation of the Parking Strategy
- Begin a shared off-street parking pilot in the area of the Washington Center
- Implement new technology including pay-by-phone, new parking software and license plate recognition (LPR)
- Convert some 9-hour meters to 3-hour meters in retail core to encourage turnover and

increase availability

- Conduct a lighting audit to evaluate lighting needs in and around parking areas

**Neighborhood/Community Interests:**

Changes to the parking system are of interest to the public. The Phase I recommendations are quick wins that are expected to bring immediate improvements and efficiencies to the parking system.

**Options:**

N/A

**Financial Impact:**

Financial impacts of the Phase I recommendations will be discussed in detail during the presentation.

**Attachments:**

None