



## City Council

# Approval of the Phase One Package of the Parking Strategy

**Agenda Date:** 11/14/2017  
**Agenda Item Number:** 6.A  
**File Number:** 17-1094

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**Type:** decision   **Version:** 2   **Status:** Passed

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### Title

Approval of the Phase One Package of the Parking Strategy

### Recommended Action

#### Committee Recommendation:

The Land Use and Environment Committee recommends approval of the Phase One package of the Parking Strategy at their October 12, 2017 meeting.

#### City Manager Recommendation:

Move to approve the Phase One package of the Parking Strategy.

### Report

#### Issue:

Whether to approve a package of Phase One items from the Parking Strategy, which includes the creation of a new supervisor position (Supervisor III) in Parking Services to manage parking field operations and to implement the Parking Strategy.

#### Staff Contact:

Karen Kenneson, Associate Line of Business Director, Community Planning and Development,  
360.753.8277

#### Presenter:

Karen Kenneson, Community Planning and Development

### Background and Analysis:

Staff will provide an overview of the work completed on the Parking Strategy, recommendations to date and next steps to complete the project. Staff will present short-term "Phase I" recommendations from the draft strategy, including creation of a Parking Supervisor position.

Phase I items that will be discussed include:

- Start a free bus pass program for low to moderate income downtown employees
- Create a Parking Supervisor position to manage day-to-day field operations and support implementation of the Parking Strategy

- Begin a shared off-street parking pilot in the area of the Washington Center
- Implement new technology including pay-by-phone, new parking software and license plate recognition (LPR)
- Convert some 9 hour meters to 3 hour meters in retail core to encourage turnover and increase availability

The Parking Strategy will contain many strategic action items, ranging from short, to mid and long-term. Parking currently does not have staff resources to do this work. The Parking Strategy includes an evaluation of Parking's management and staffing structure, and the consultant has recommended that Parking needs an operations supervisor to manage the day to day operations and work on implementing the strategies that will be presented in the Parking Strategy plan. Pursuing a shared parking program, even a small pilot project, requires additional staff resources.

**Neighborhood/Community Interests:**

Changes to the parking system are of interest to the public. The Phase I recommendations are quick wins that are expected to bring immediate improvements and efficiencies to the parking system.

**Options:**

1. Approve the Phase One package of the Parking Strategy.
2. Do not approve the Phase One package of the Parking Strategy.

**Financial Impact:**

There is sufficient parking revenue to fund the Phase One package, including the parking supervisor position at \$112,042 annually, including salary and benefits.

**Attachments:**

None